3 May 2022

PROHIBITION OF SALES TO EEA RETAIL INVESTORS – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area (EEA). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, MiFID II); (ii) a customer within the meaning of Directive (EU) 2016/97 (as amended, the Insurance Distribution Directive), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II or (iii) not a qualified investor as defined in Regulation (EU) 2017/1129. Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the PRIIPs Regulation) for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

PROHIBITION OF SALES TO UK RETAIL INVESTORS – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the United Kingdom (UK). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (8) of Article 2 of Regulation (EU) No 2017/565 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018 (EUWA); (ii) a customer within the meaning of the provisions of the FMSA and any rules or regulations made thereunder to implement Directive (EU) 2016/97, where that customer would not qualify as a professional client as defined in point (8) of Article 2(1) of Regulation (EU) No 600/2014 as it forms part of domestic law by virtue of the EUWA; or (iii) not a qualified investor as defined in Article 2 of Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the EUWA. Consequently no key information document required by Regulation (EU) No 1286/2014 as it forms part of domestic law by virtue of the EUWA (the UK PRIIPs Regulation) for offering or selling the Notes or otherwise making them available to retail investors in the UK has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the UK may be unlawful under the UK PRIIPs Regulation.

MIFID II product governance / Professional investors and ECPs only target market – Solely for the purposes of each manufacturer’s product approval process, the target market assessment in respect of the Notes, taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on 5 February 2018, has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU (as amended, MiFID II); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a distributor) should take into consideration the manufacturers’ target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers’ target market assessment) and determining appropriate distribution channels.

UK MIFIR product governance / Professional investors and ECPs only target market – Solely for the purposes of the manufacturer’s product approval process, the target market assessment in respect of the Notes, taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on 5 February 2018, has led to the conclusion that: (i) the target market for the Notes is eligible counterparties, as defined in the FCA Handbook Conduct of Business Sourcebook (COBS) and professional clients, as defined in Regulation (EU) No 600/2014 as it forms part of domestic law by virtue of the EUWA (UK MiFIR); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a distributor) should take into consideration the manufacturer’s target market assessment; however, a distributor subject to UK MiFIR is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturer’s target market assessment) and determining appropriate distribution channels.
Kering
Legal Entity Identifier (LEI): 549300VGEJKB7SVUZR78

Issue of €750,000,000 1.250 per cent. Fixed Rate Notes due 5 May 2025
under the €6,000,000,000
Euro Medium Term Note Programme

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the
Base Prospectus dated 3 December 2021 and the supplements to it dated 12 April 2022 and 25 April 2022
which together constitute a base prospectus for the purposes of Regulation (EU) 2017/1129, as amended (the
Prospectus Regulation) (the Base Prospectus). This document constitutes the Final Terms of the Notes
described herein for the purposes of the Prospectus Regulation and must be read in conjunction with the Base
Prospectus in order to obtain all the relevant information. The Base Prospectus and these Final Terms have

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<thead>
<tr>
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<tbody>
<tr>
<td>1. (a) Series Number:</td>
<td>27</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(b) Tranche Number:</td>
<td>1</td>
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<tr>
<td></td>
<td>(c) Date on which the Notes will be consolidated and form a single Series:</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>2. Specified Currency or Currencies:</td>
<td>Euro (€)</td>
<td></td>
</tr>
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<td>3. Aggregate Nominal Amount:</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>(a) Series:</td>
<td>€750,000,000</td>
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<tr>
<td></td>
<td>(b) Tranche:</td>
<td>€750,000,000</td>
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<tr>
<td>4. Issue Price:</td>
<td>99.848 per cent. of the Aggregate Nominal Amount</td>
<td></td>
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<tr>
<td>5. (a) Specified Denomination(s):</td>
<td>€100,000</td>
<td></td>
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<tr>
<td></td>
<td>(b) Calculation Amount:</td>
<td>€100,000</td>
</tr>
<tr>
<td>6. (a) Issue Date:</td>
<td>5 May 2022</td>
<td></td>
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<tr>
<td></td>
<td>(b) Interest Commencement Date (if different from the Issue Date):</td>
<td>Issue Date</td>
</tr>
<tr>
<td>7. Maturity Date:</td>
<td>5 May 2025</td>
<td></td>
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<tr>
<td>8. Interest Basis:</td>
<td>1.250 per cent. Fixed Rate (further particulars specified below)</td>
<td></td>
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<tr>
<td>9. Redemption/Payment Basis:</td>
<td>Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the</td>
<td></td>
</tr>
</tbody>
</table>
Maturity Date at 100 per cent. of their nominal amount.

10. Change of Interest Basis: Not Applicable

11. Put/Call Options: Investor Put (Change of Control)
Make-Whole Redemption by the Issuer
Residual Maturity Call Option
Issuer Clean-up Call Option
(further particulars specified below)

12. Date(s) of corporate authorisation(s) for issuance of Notes: Decision dated 28 April 2022 of Mr. Jean-François Palus, in his capacity as Directeur Général Délégué of the Issuer in respect of the issue of the Notes.

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13. Fixed Rate Note Provisions: Applicable
(a) Rate of Interest: 1.250 per cent. per annum payable in arrear on each Interest Payment Date
(b) Interest Payment Dates: 5 May in each year from and including 5 May 2023 to and including the Maturity Date
(c) Fixed Coupon Amount: €1,250 per Calculation Amount
(d) Broken Amounts: Not Applicable
(e) Day Count Fraction (Condition 5(a)): Actual/Actual ICMA
(f) Determination Dates (Condition 5(a)): 5 May in each year

14. Floating Rate Provisions: Not Applicable

15. Zero Coupon Note Provisions: Not Applicable

PROVISIONS RELATING TO REDEMPTION

16. Issuer Call: Not Applicable

17. Issuer Clean-up Call Option: Applicable
Notice period (if other than as set out in the Conditions): As set out in the Conditions

18. Redemption following an Acquisition Event Not Applicable

19. Investor Put: Not Applicable

20. Investor Put (Change of Control): Applicable
(a) Optional Redemption Dates: As set out in the Conditions
Optional Redemption Amount: €100,000 per Calculation Amount

Notice period (if other than as set out in the Conditions): As set out in the Conditions

Final Redemption Amount: €100,000 per Calculation Amount

Make-Whole Redemption by the Issuer: Applicable

Reference Bond: Calculated by reference to a reference security being the German OBL 0% April 2025 #181 (DE0001141810)

Reference Screen Rate: As determined by the Make-whole Calculation Agent

Make-whole Margin: 0.15 per cent.

Make-whole Calculation Agent: Aether Financial Services

Partial Redemption: Applicable

Residual Maturity Call Option: Applicable

Call Option Date: Each Business Day from, and including, 5 April 2025 to, but excluding, the Maturity Date

Notice period: As set out in the Conditions

Early Redemption Amount: €100,000 per Calculation Amount

Early Redemption Amount(s) payable on redemption for taxation reasons (Condition 6(i)), for illegality (Condition 6(m)) or an Event of Default (Condition 9):

Redemption for taxation reasons permitted on days other than Interest Payment Dates (Condition 6(i)):

Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(b)):

GENERAL PROVISIONS APPLICABLE TO THE NOTES

Forms of Notes: Dematerialised Notes

Form of Dematerialised Notes: Bearer dematerialised form (au porteur)

Registration Agent: Not Applicable

Temporary Global Certificate: Not Applicable
26. Additional Financial Centre(s) (Condition 7(g)):
   Not Applicable

27. Talons for future Coupons to be attached to Definitive Notes:
   Not Applicable

28. Redenomination, renominalisation and reconventioning provisions:
   Not Applicable

29. Consolidation provisions:
   Not Applicable

30. Purchase in accordance with applicable laws and regulations:
   Applicable

31. Exclusion of the possibility to request identification information of the Noteholders as provided by Condition 1(a)(i):
   Not Applicable

32. *Masse* (Condition 11):
   Name and address of the Representative:
   Aether Financial Services
   2 Square La Bruyère
   75009 Paris
   France
   The Representative will receive a remuneration of €400.

33. RMB Provisions:
   (a) RMB Currency Event:
       (As referred to under Condition 7(i))
       Not Applicable
   (b) Relevant Currency for Condition 7(i):
       Not Applicable
   (c) Relevant Spot Rate Screen Pages for Condition 7(i):
       (i) Relevant Spot Rate Screen Page (Deliverable Basis):
           Not Applicable
       (ii) Relevant Spot Rate Screen Page (Non-deliverable Basis):
           Not Applicable
   (d) Party responsible for calculating the Spot Rate for Condition 7(i):
       Not Applicable

Signed on behalf of the Issuer:

By: ........................................................................

Duly authorised
PART B - OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

(a) Listing and admission to trading: Application has been made by the Issuer (or on its behalf) for the Notes to be listed and admitted to trading on Euronext Paris S.A. with effect from the Issue Date.

(b) Estimate of total expenses related to admission to trading: €3,600.00

2. RATINGS

Ratings: The Notes to be issued have been rated: A by S&P Global Ratings Europe Limited (S&P).

S&P is established in the European Union and is registered under the Regulation (EC) No. 1060/2009 (as amended) (the CRA Regulation).

According to S&P’s definitions, an obligation rated 'A' is somewhat more susceptible to the adverse effects of changes in circumstances and economic conditions than obligations in higher-rated categories. However, the obligor's capacity to meet its financial commitments on the obligation is still strong.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for the fees payable to the Joint Lead Managers, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer. The Joint Lead Managers and their affiliates have engaged, and may in the future engage, in investment banking and/or commercial banking transactions with, and may perform other services for, the Issuer and its affiliates in the ordinary course of business.

4. YIELD

Indication of yield: 1.302 per cent. per annum

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

5. USE AND ESTIMATED NET AMOUNT OF THE PROCEEDS

(a) Estimated net amount of proceeds: €747,885,000
(b) Use of proceeds: The proceeds will be used for general corporate
purposes, including the partial refinancing of the
Maui Jim acquisition.

6. OPERATIONAL INFORMATION

(a) ISIN: FR001400A5N5
(b) FISN: Kering SA/0.0 Bd 20250505 Sr
(c) CFI: DBFNFB
(d) Common Code: 247663614
(e) Depositaries:
   (i) Euroclear France to act as Central Depositary: Yes
   (ii) Common Depositary for Euroclear and Clearstream: No
(f) Any clearing system(s) other than Euroclear and Clearstream and the relevant identification number(s): Not Applicable
(g) Delivery: Delivery against payment
(h) Names and addresses of additional Paying Agent(s) (if any): Not Applicable

7. DISTRIBUTION

(a) If syndicated, names of Joint Lead Managers: Banco Santander, S.A.

Crédit Agricole Corporate and Investment Bank
Deutsche Bank Aktiengesellschaft
Natixis
Société Générale
Unicredit Bank AG

(b) Date of Subscription Agreement: 3 May 2022
(c) Stabilising Manager (if any): Société Générale
(d) If non-syndicated, name of relevant Dealer: Not Applicable
(e) U.S. Selling Restrictions: The Issuer is Category 2 for the purposes of Regulation S under the U.S. Securities Act of 1933,
as amended.

TEFRA Not Applicable

(f) Prohibition of Sales to EEA Retail Investors: Applicable

(g) Prohibition of Sales to UK Retail Investors: Applicable