

K E R I N G



PRESS RELEASE

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KERING AND ITS BRANDS STAND IN SOLIDARITY AGAINST RACISM

Kering and all its brands stand in solidarity against racism.

Too many Black lives have been lost in the fight for equality in America. We will not stand by silently.

Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, Dodo, Qeelin, Ulysse Nardin, Girard-Perregaux and Kering Eyewear acknowledge that words alone are not enough and want to contribute to organizations focused on combating systemic racism and ending police violence towards the Black community in the United States.

Today, on behalf of all its brands, Kering is making a donation to:

- The NAACP (*National Association for the Advancement of Colored People*), which fights to eliminate race-based discrimination in the United States.
- Campaign Zero, an organization that aims to reduce police violence in the United States.

Every day, the Group and its brands will continue to develop initiatives and internal programs to foster respect, equality and fairness, recognizing that it is a journey and we are committed to continuously doing the work.

Contacts

Press

Emilie Gargatte +33 (0)1 45 64 61 20
Marie de Montreynaud +33 (0)1 45 64 62 53
Sade Teyibo (US) +1 646 860 5306

emilie.gargatte@kering.com
marie.demontreynaud@kering.com
sade.teyibo@kering.com

About Kering

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods, Jewelry and Watches: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, Ulysse Nardin, Girard-Perregaux, as well as Kering Eyewear. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow's Luxury in a sustainable and responsible way. We capture these beliefs in our signature: "Empowering Imagination". In 2019, Kering had nearly 38,000 employees and revenue of €15.9 billion.

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