



## PRESS RELEASE

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### **KERING'S BRANDS COME TOGETHER IN DONATION TO SUPPORT THE FIGHT AGAINST AUSTRALIA'S BUSHFIRE DISASTER**

In response to the bushfire crisis in Australia, the Kering family of brands is coming together to support the efforts of the Australian people to fight the wildfires.

Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, Dodo, Qeelin, Ulysse Nardin and Girard-Perregaux will together donate a total of 1 million Australian dollars as an immediate contribution. These funds will be provided to the most appropriate local organizations selected by the Group's sustainability experts.

Additional initiatives will also be undertaken by various brands in solidarity with the Australian people.

In the longer term, Kering plans to participate in future reforestation and biodiversity programs.

#### **About Kering**

*A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods, Jewelry and Watches: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, Ulysse Nardin, Girard-Perregaux, as well as Kering Eyewear. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow's Luxury in a sustainable and responsible way. We capture these beliefs in our signature: "Empowering Imagination". In 2018, Kering had nearly 35,000 employees and revenue of €13.7 billion.*

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