

K E R I N G



2026 FIRST-HALF RESULTS

July 28, 2026

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Armelle Poulou, CFO

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Luca de Meo, CEO

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Q&A SESSION

Luca de Meo, CEO
Jean-Marc Duplaix, COO Kering
& CEO Kering Jewelry
Armelle Poulou, CFO



KEY H1 ACHIEVEMENTS

Luca de Meo, CEO





EXECUTING WITH DISCIPLINE

A STILL ENVIRONMENT
CHALLENGING

STRONG FOCUS ON EXECUTION,
SIMPLIFICATION & DISCIPLINE

IMPROVEMENT IN H1:
1ST TANGIBLE STEPS OF THE NEW
TRAJECTORY



FROM PLAN TO EXECUTION: TURNING STRATEGY INTO ACTION

SHARPENING BRAND TRAJECTORIES



CLEAR POSITIONING
FOR EACH HOUSE

ROLL-OUT OF NEW
CREATIVE DIRECTIONS

GUCCI RESET

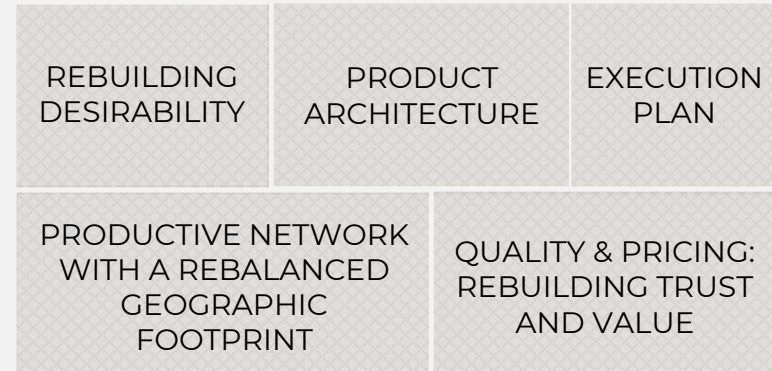
POSITIVE SIGNALS ON
COLLECTIONS
AND CLIENT RECEPTION

FOCUS ON RETAIL EXCELLENCE,
MERCHANDISING, PRICING AND CLIENT

REIGNITING THE DESIRABILITY OF OUR HOUSES



GUCCI RINASCIMENTO



1st ILLUSTRATIONS

GUCCI CORE CRUISE	1 st earned media value in fashion show
PRODUCTS	<i>Borsetto & Paparazzo</i> spotlight across show, campaigns and ambassadors
GUCCI MONTE CARLO	Campaign & high-end activation
ALPINE/GUCCI PARTNERSHIP	Gucci Racing 1 st expression starting 2027 season

MAGNIFYING
SAINT LAURENT



ICONIC PRODUCTS	LEATHER GOODS & ACCESSORIES	MEN'S PILLAR
CLIENT BASE EXPANSION		POTENTIAL IN ASIA

1st ILLUSTRATIONS

NOMINATION	Anouck Duranteau-Loeper, Deputy CEO in charge of product
MEN's PILLAR	Successful Men's spring summer 27 show
ASIA	Dedicated campaign for APAC brand resonance
PRODUCTS	1 st bags from new LG Design team in Spring 27

BOTTEGA VENETA
DEEP LUXURY AT SCALE



VISIBILITY	EMERGING CULTURAL ELITES	LEATHER GOODS
BEYOND LEATHER GOODS		CLIENT BASE EXPANSION

1st ILLUSTRATIONS

PRODUCTS	Mini Andiamo , top best-selling bag across all regions New introductions: Barbara & Madison from Louise Trotter
ART & CULTURAL PARTNERSHIP	Bangkok Kunsthalle and Seoul Leeum art museums Biennale sponsorships & activations
INNOVATION BEYOND LEATHER GOODS	Mycelium line for Men small leather goods

BALENCIAGA

THE BRIDGE TO THE NEW GENERATION



LEATHER GOODS	BALANCE MEN-TO-WOMEN	MEN'S PILLAR
WOMEN'S READY-TO-WEAR	RECRUITMENT & CULTURAL IMPACT	GEO. BALANCE

1st ILLUSTRATIONS

LEATHER GOODS	Fall 26 campaign focused on iconic lines (<i>Le City & Rodeo</i>)
WOMEN AUTHORITY	Summer 26 first PPP collection repositioning women offer
MEN	Successful introduction of new sneaker platforms
HAUTE COUTURE SHOW	Reaffirming the House's couture authority

BACK TO M@QUEEN



REPOSITIONING ON TAILORING & OCCASION WEAR	RATIONALIZATION & SIMPLIFICATION
EXECUTION DISCIPLINE	RETURN TO BREAK-EVEN

1st ILLUSTRATIONS

NOMINATION	Gianfranco D'Attis as CEO
OPTIMIZATION	Store network reduction: 20 closures in H1 Right sizing of the organisation
SHOW	Return to London Fashion week in September 26

Brioni

THE MASTERPIECE



ULTRA LUXURY POSITION	EXPERTISE IN TAILORING & CRAFTSMANSHIP
GROUP'S BENCHMARK IN SARTORIAL EXCELLENCE	

1st ILLUSTRATIONS

CLIENTS	Launch of grand tour, starting with Asia
SHARING WITH KERING	Expertise on Men's ready-to-wear development and production



FOR THE SAKE OF RESILIENCE

SOLID FOUNDATIONS WITH
BOUCHERON, POMELLATO,
QEELIN & DODO

GROWTH POTENTIAL FOR
FASHION HOUSES

STRATEGIC INDUSTRIAL PLATFORM
WITH RASELLI FRANCO



1st ILLUSTRATIONS

INDUSTRIAL PLATFORM	Advancing the structuring of our industrial platform Delivery of first cost and sourcing synergies
COLLECTION	Extension of iconic lines like Quatre collection at Boucheron with the success of <i>Quatre XS</i>
HIGH IMPACT INITIATIVE	Pomellato exhibition in Palais de Tokyo
FASHION HOUSES POTENTIAL	High jewelry collection for Gucci presented in Time Square



SEEING FURTHER NEXT CHAPTER OF A UNIQUE SUCCESS STORY

BALANCED PORTFOLIO OF
MAJOR HOUSES PARTNERS
AND PROPRIETARY BRANDS

AN INTEGRATED PLATFORM

PROMISING PROSPECTS IN
SMART EYEWEAR



1st ILLUSTRATIONS

LINDBERG COLLECTION

A **40-year anniversary capsule**, Lindberg precious collection, and blok titanium collection

MAUI JIM COLLECTION

Maui Jim SS 2026 **hero styles** and re-launch of the **optical category**

VALENTINO COLLECTION

1st eyewear collection, fueled by powerful launch. Events in Italy and the US



RESTORING OPERATIONAL RIGOR ACROSS AN EFFICIENT GROUP

OPERATIONAL EXCELLENCE



OPEX DISCIPLINE

RIGHT SIZING OF THE
RETAIL NETWORK

CONTROL ON INVENTORY

A MORE AGILE GROUP



GOVERNANCE & TEAM EVOLUTION

SIMPLIFICATION OF THE
ORGANIZATION

ONE GROUP PLATFORM, ADVANCES ALREADY UNDERWAY

SOME ILLUSTRATIONS (1/2)



INDUSTRY



CLIENT



TECH



SUSTAINABILITY



**SUPPORT
FUNCTIONS**

**ASSET MUTUALIZATION &
SUPPLIER BASE REVIEW**



LAUNCH OF GROUP PLATFORM
1ST MUTUALIZATION OPPORTUNITIES FOR PRODUCTION
GLOBAL SOURCING & RATIONALIZATION

**DEPLOYMENT OF
AUGMENTED DOMAIN**



AUGMENTED SALES & OPERATIONS PLANNING (S&OP)
FOR INVENTORY MANAGEMENT & REPLENISHMENT

FASTER EXECUTION, BETTER DECISIONS AND ULTIMATELY STRONGER DESIRABILITY ACROSS OUR HOUSES

ONE GROUP PLATFORM, ADVANCES ALREADY UNDERWAY

SOME ILLUSTRATIONS (2/2)



INDUSTRY



CLIENT



TECH



SUSTAINABILITY



**SUPPORT
FUNCTIONS**

MATERIAL INNOVATION LAB



SCOPE EXTENSION TO
NON-LEATHER MATERIALS
FOR LEATHER GOOD APPLICATIONS

CLIENT ENGAGEMENT



ENHANCEMENT OF LUCE APP WITH AI-DRIVEN
TOOLS FOR CLIENT ADVISORS

FASTER EXECUTION, BETTER DECISIONS AND ULTIMATELY STRONGER DESIRABILITY ACROSS OUR HOUSES

FINANCIAL RESULTS

Armelle Poulou, CFO



H1 2026 | KEY FIGURES

REVENUE

€7.2bn
+1% comparable

RECURRING OPERATING INCOME

€921m
12.8% margin (+40bps)

FCF FROM OPERATIONS

€2.6bn
incl. €0.8bn from real estate and
Gucci Beauty agreement

CAPEX

€419m
€260m (excl. real estate)
3.6% of revenue

NET FINANCIAL DEBT (excl. lease liabilities)

€3.3bn
-€4.7bn vs. YE 25

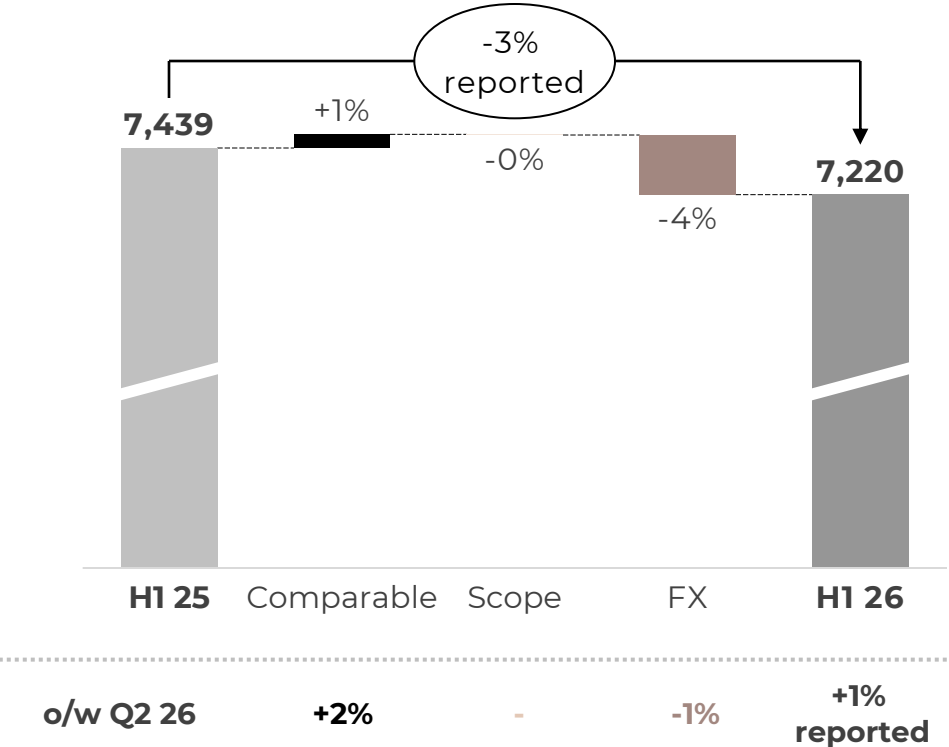
PEOPLE*

41,147

H1 2026 | GROUP REVENUE

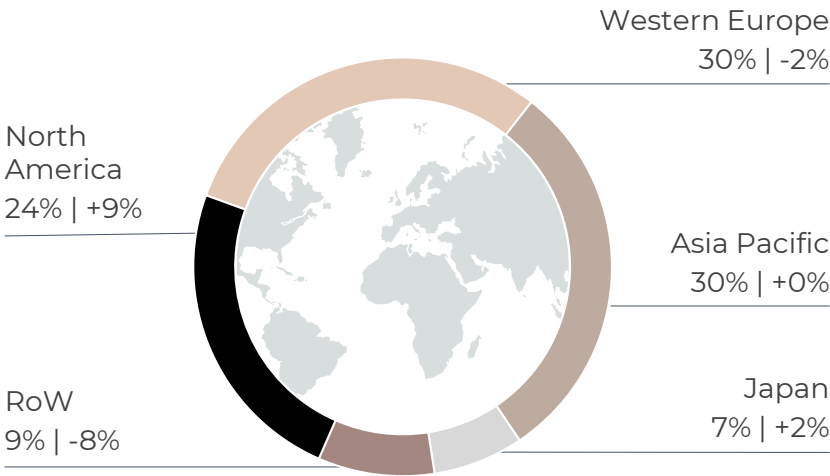
H1 REVENUE CHANGE

(in €m and comparable change YoY)



H1 REVENUE BREAKDOWN BY REGION

(% of H1 revenue | comparable change YoY H1 revenue)



Q2 AND H1 2026 | GROUP REVENUE

REVENUE BREAKDOWN BY SEGMENT

(in €m)

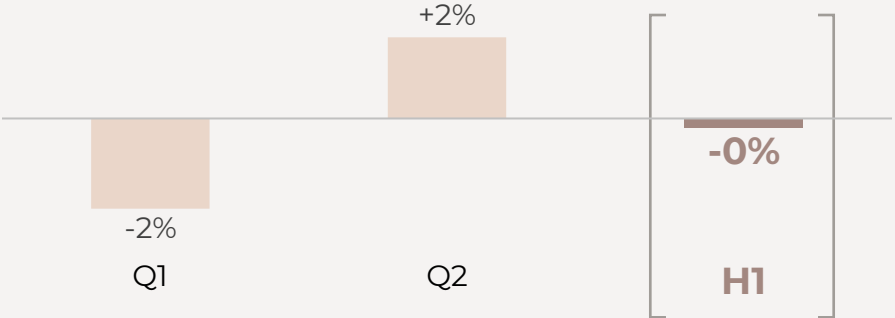
	Q1 26	Q2 26	YoY Q2 Change (%)		H1 26	YoY H1 Change (%)	
			Reported	Comp.		Reported	Comp.
KERING FASHION & LEATHER GOODS	2,852	2,948	-1%	+0%	5,800	-5%	-1%
<i>O/W GUCCI</i>	<i>1,347</i>	<i>1,410</i>	-3%	-2%	<i>2,757</i>	-9%	-5%
KERING JEWELRY	269	252	+15%	+18%	521	+14%	+20%
KERING EYEWEAR	489	476	+7%	+8%	965	+5%	+8%
CORPORATE & OTHER	30	35	-7%	-6%	65	-7%	+1%
ELIMINATIONS	(72)	(59)	N/A	N/A	(131)	N/A	N/A
KERING	3,568	3,652	+1%	+2%	7,220	-3%	+1%

H1 2026 | GROUP REVENUE BY CHANNEL

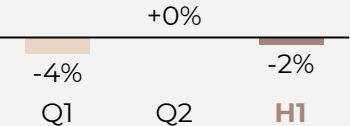
RETAIL INCL. E-COMMERCE | 73%



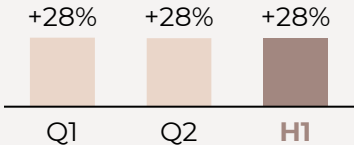
27% | WHOLESALE AND OTHER



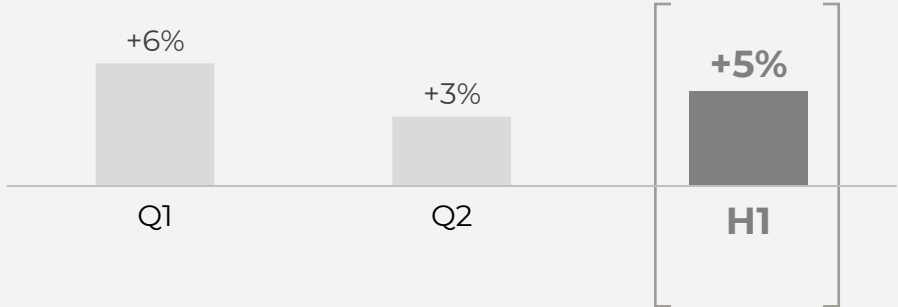
RETAIL KERING FASHION & LEATHER GOODS



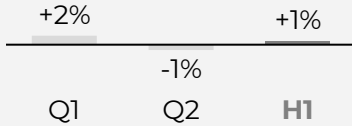
RETAIL KERING JEWELRY



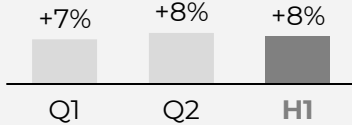
DIRECTLY OPERATED STORES



WHOLESALE KERING FASHION & LEATHER GOODS



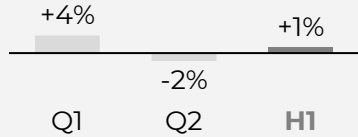
WHOLESALE KERING EYEWEAR



WHOLESALE KERING JEWELRY



ROYALTIES & OTHER



H1 2026 | RETAIL REVENUE BY REGION

H1 26 RETAIL REVENUE BY REGION: €5,351m

(% of H1 retail revenue; Q2 comments)

NORTH AMERICA

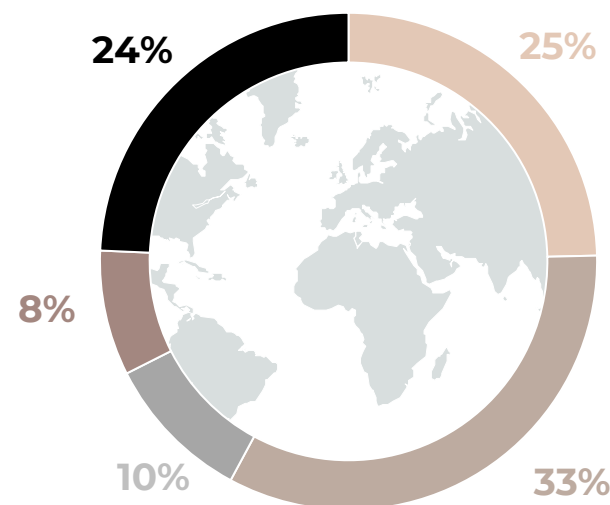
H1: +10% | Q1: +9%, Q2: +10%

- Favorable contribution from most of our Houses, including Gucci, where brand equity is resonating particularly well with American consumers
- Traffic improvement

ROW

H1: -8% | Q1: -8%, Q2: -8%

- Impact of the Middle East conflict
- Sequential improvement month after month in Q2



JAPAN

H1: +2% | Q1: -3%, Q2: +9%

- Strong improvement thanks to the outstanding momentum of our Jewelry Houses and the good performance of Bottega Veneta and Saint Laurent
- More favorable tourism dynamic vs. Q1

WESTERN EUROPE

H1: -4% | Q1: -7%, Q2: -1%

- Sequential improvement QoQ due to firmer local demand offsetting still-soft tourism flows even if improving over the quarter
- Strong improvement at Gucci, Saint Laurent and Bottega Veneta

ASIA PACIFIC

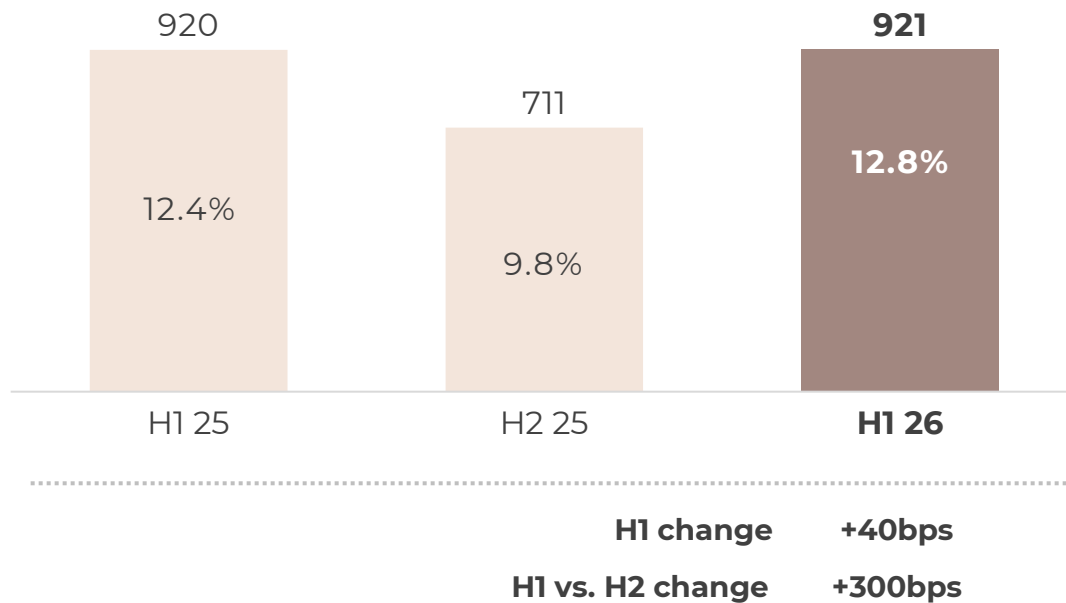
H1: -3% | Q1: -4%, Q2: -1%

- Sequential improvement QoQ mainly driven by Boucheron and Bottega Veneta
- Strong momentum for South Korea due to supportive market environment
- On-going plan to turnaround in Mainland China

H1 2026 | RECURRING OPERATING INCOME

GROUP RECURRING OPERATING INCOME & MARGIN

(in €m and %)



SUSTAINED COST OPTIMIZATION

RIGHTSIZING STORE NETWORK AND EXPENSES

84 net store
closures (DOS)

OPTIMIZING OTHER EXPENSES

Renegotiation | Downsizing |
Restructuring



GROUP OPEX: €4.2bn reported in H1 26

-5% vs. H1 2025

KERING FASHION & LEATHER GOODS

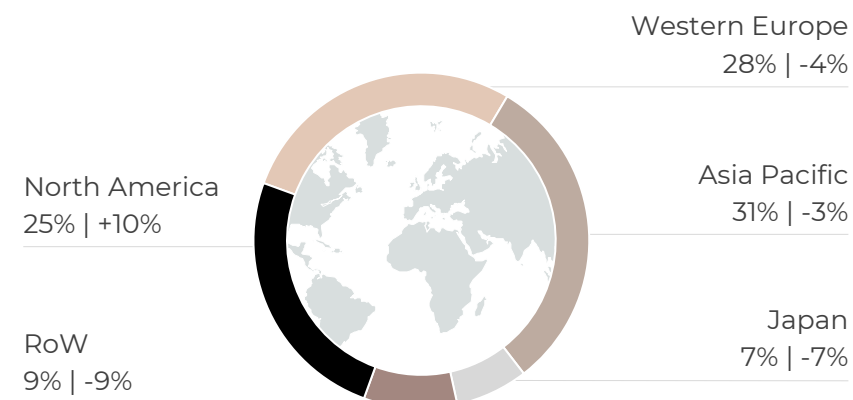
H1 26 REVENUE, RECURRING OPERATING INCOME & MARGIN

(in €m)

	H1 Change (%)			
	H1 26	H1 25	Report.	Comp.
Revenue	5,800	6,115	-5%	-1%
o/w Retail	4,961	5,276	-6%	-2%
o/w Wholesale	644	652	-1%	+1%
o/w Royalties & other	195	187	+5%	+5%
Recurring operating income	828	832	-1%	N/A
Margin (in %)	14.3%	13.6%	+0.7pt	N/A

H1 26 REVENUE PER GEOGRAPHY

(% of H1 revenue | comparable change YoY H1 revenue)



Q2 RETAIL REVENUE FLAT COMP

- **Saint Laurent** delivered a strong quarter, accelerating in nearly all regions supported by strong client demand as the new collections continued to gain traction
- **Bottega Veneta** once again outperformed, also accelerating across nearly all regions, except for Mainland China
- **Balenciaga** faced a more challenging quarter, as the House continued to work through its creative transition and rebalance its business
- **McQueen** accelerated the execution of its repositioning while **Brioni** delivered another quarter of strong performance

Q2 WHOLESALE REVENUE DOWN 1% COMP

RECURRING OPERATING MARGIN AT 14.3%

- Continued cost discipline

DISTRIBUTION UPDATE

- On-track on the rationalization of our store network with 88 net closures as of end of June 2026

of which GUCCI

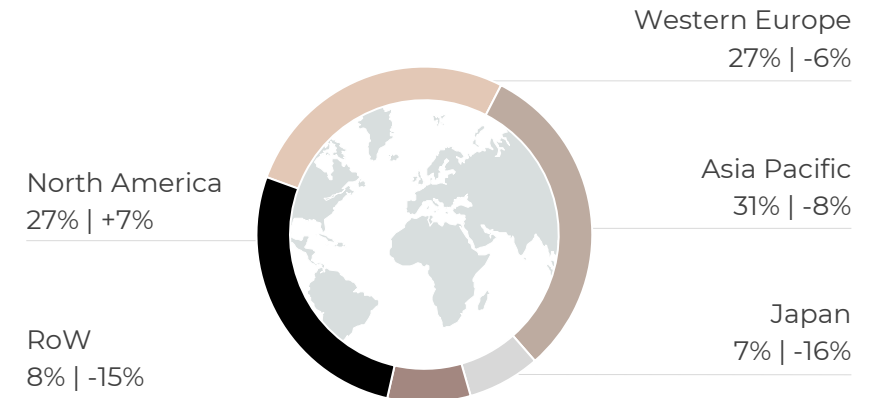
H1 26 REVENUE, RECURRING OPERATING INCOME & MARGIN

(in €m)

			H1 Change (%)	
	H1 26	H1 25	Report.	Comp.
Revenue	2 757	3 027	-9%	-5%
o/w Retail	2 476	2 751	-10%	-6%
o/w Wholesale	213	202	+5%	+7%
o/w Royalties & other	68	74	-8%	-7%
Recurring operating income	468	486	-4%	N/A
Margin (in %)	17.0%	16.0%	+1.0pt	N/A

H1 26 REVENUE PER GEOGRAPHY

(% of H1 revenue | comparable change YoY H1 revenue)



Q2 RETAIL REVENUE DOWN 2% COMP

- New collections bringing brand visibility and positive trends, supported by successful launches of the new Borsetto and Paparazzo lines
- All regions improved in the quarter with the strongest growth in North America

Q2 WHOLESALE REVENUE UP 13% COMP

RECURRING OPERATING MARGIN AT 17.0%

- Continued cost discipline

DISTRIBUTION UPDATE

- 19 net closures for Gucci in the first half

KERING JEWELRY

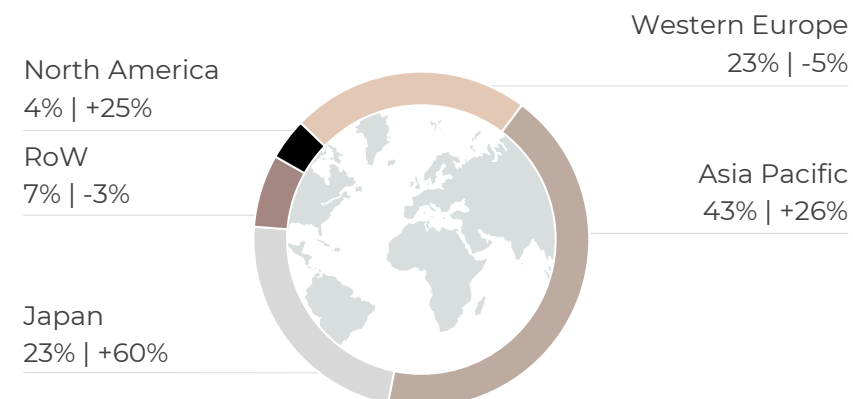
H1 26 REVENUE, RECURRING OPERATING INCOME & MARGIN

(in €m)

	H1 Change (%)			
	H1 26	H1 25	Report.	Comp.
Revenue	521	455	+14%	+20%
o/w Retail	375	313	+20%	+28%
o/w Wholesale	142	136	+5%	+7%
o/w Royalties & other	4	7	-44%	-44%
Recurring operating income	32	16	+106%	N/A
Margin (in %)	6.2%	3.5%	+2.7pt	N/A

H1 26 REVENUE PER GEOGRAPHY

(% of H1 revenue | comparable change YoY H1 revenue)



Q2 REVENUE UP 18% COMP

- Strong performance from Boucheron reaching new record levels, with particular strong growth in Japan and Asia Pacific
- Strong momentum from Pomellato driven by Japan and North America
- A more challenging quarter for DoDo and moderate growth for Qeelin
- Conversion of some franchised locations to directly operated stores

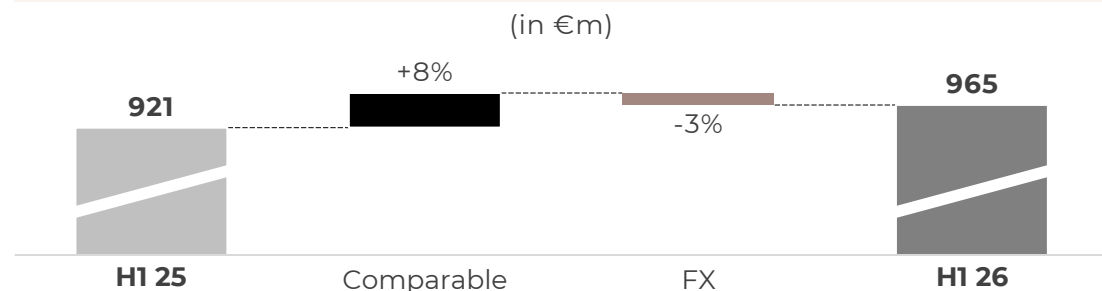
RECURRING OPERATING MARGIN AT 6.2%

DISTRIBUTION UPDATE

- 4 net openings in Asia Pacific, 2 net openings in Japan and 2 net closures in Western Europe

KERING EYEWEAR

H1 26 REVENUE: +5% REPORTED, +8% COMPARABLE



H1 26 RECURRING OPERATING INCOME & MARGIN

€m	H1 26	H1 25	H1 Change (%)	
			Report.	Comp.
Revenue	965	921	+5%	+8%
Recurring operating income	222	186	+19%	N/A
Margin (% in revenue)	23.0%	20.1%	+2.9pt	N/A

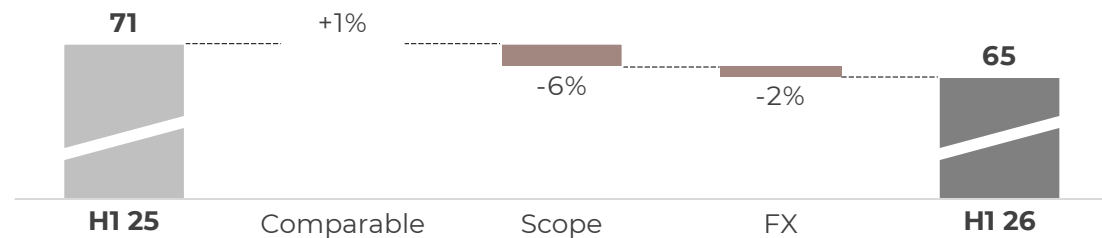
- Q2 growth supported by all major regions
- Performance benefitting from high-profile product initiatives driving to an increasing margin



CORPORATE & OTHER

H1 26 REVENUE: -7% REPORTED, +1% COMPARABLE

(in €m)



H1 26 RECURRING OPERATING INCOME & MARGIN

		H1 Change (%)		
		H1 26	H1 25	Report. / Comp.
€m				
	Revenue	65	71	-7% / +1%
	Recurring operating income	(152)	(111)	N/A / N/A

- Strong performance from Ginori 1735 with double-digit growth



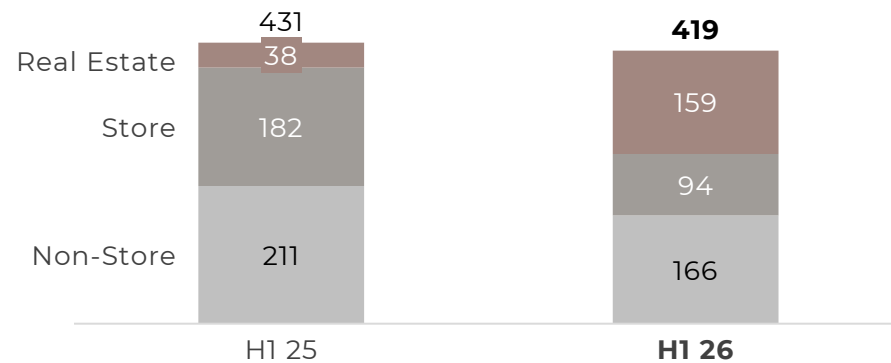
FINANCIAL PERFORMANCE

In €m	H1 26	H1 25
Revenue	7,220	7,439
Gross margin	5,170	5,409
Recurring earnings before interest, taxes, depreciation, and amortization	1,935	1,955
Recurring operating income	921	920
Other non-recurring operating income and expenses	(223)	34
Financial result	(280)	(277)
Income tax expense	(204)	(200)
Share in earnings of equity-accounted companies	(23)	1
Net income from continuing operations	191	478
Net income from discontinued operations	53	45
Net income of consolidated companies	244	523
of which net income, Group share	189	474
Net income, Group share, from continuing operations excluding non-recurring items	355	404
Net income, Group share, per share (in €)	1.54	3.86
Net income per share from continuing operations, Group share, excluding non-recurring items (in €)	2.89	3.29

H1 2026 | FCF FROM OPERATIONS AND CAPEX

CAPEX

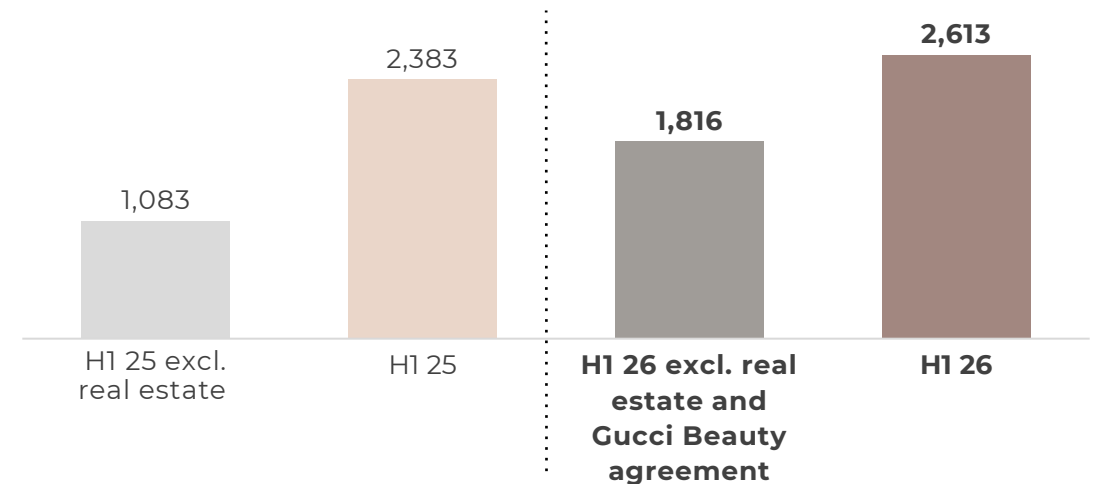
(in €m)



- Group capex at €260m excl. real estate, representing 3.6% of revenue (vs. 5.3% in H1 25)

FCF FROM OPERATIONS

(in €m)



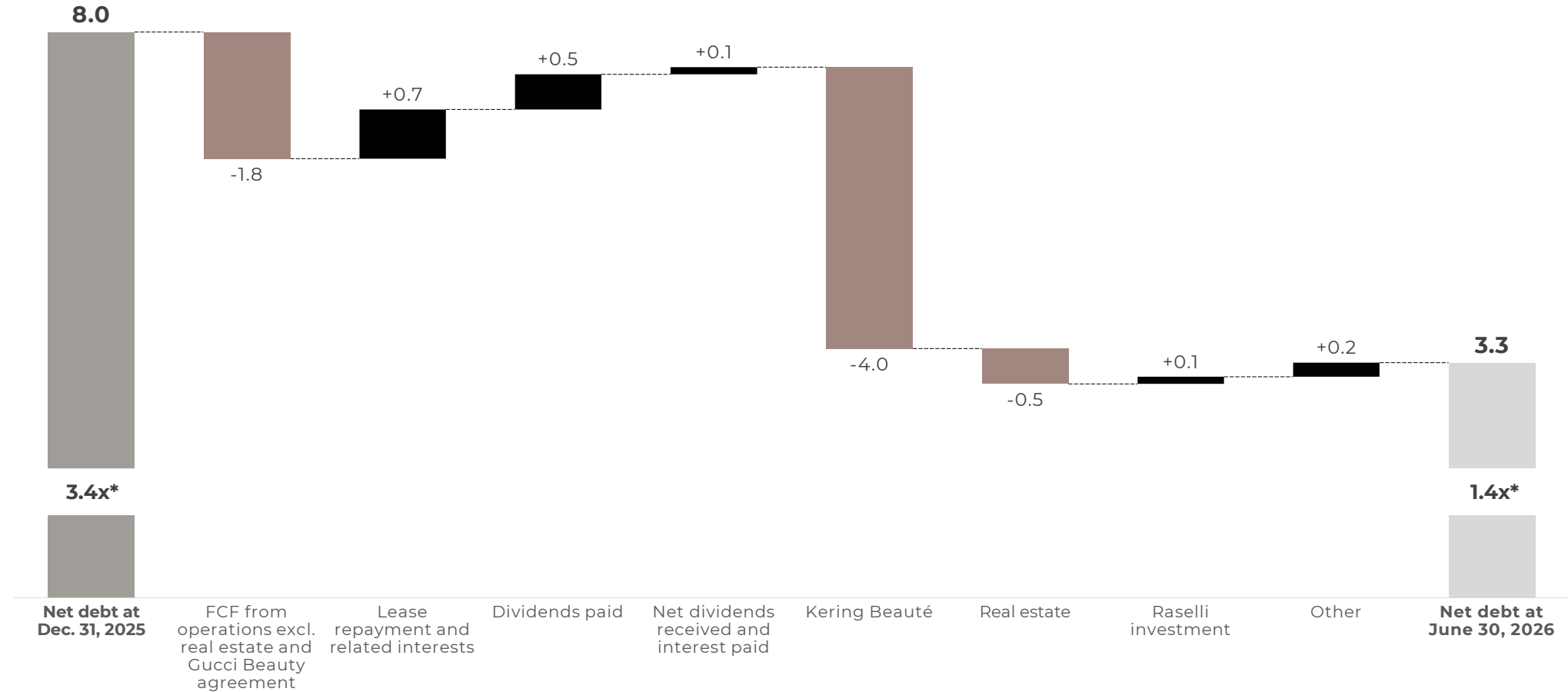
- FCF at €2.6bn, incl. real estate net proceeds and Gucci Beauty agreement
- An increase of 68% vs. H1 25 for FCF excl. real estate and Gucci Beauty agreement

FREE CASH FLOW FROM OPERATIONS

in €m	H1 26	H1 25
Cash flow before taxes, dividends and interests	1,822	1,895
Change in working capital requirement	602	(261)
Income tax paid	(100)	(162)
Net cash flow from operating activities	2,324	1,472
Acquisitions of property, plant and equipment and intangible assets	(419)	(431)
Disposals of property, plant and equipment and intangible assets	708	1,342
Free cash flow from operations	2,613	2,383
Free cash flow from operations excl. real estate and Gucci Beauty agreement	1,816	1,083

CHANGE IN NET FINANCIAL DEBT

in €bn and Net Debt / EBITDA ratio (*)



CONCLUSION

Luca de Meo, CEO





PRIORITIES & OUTLOOK FOR 2026

KEY PRIORITIES

- Set a lean organization
- Deploy brand strategies & growth playbook
- Boost efficiency
- Focus on execution

OUTLOOK

- Return to growth
- Margin improvement

Q&A



APPENDICES



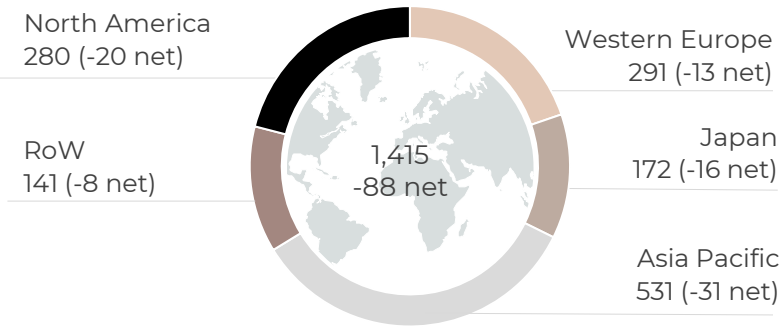
KERING FASHION & LEATHER GOODS

H1 2026 REVENUE

€5,800m, -5% REPORTED, -1% COMPARABLE

DIRECTLY OPERATED STORES

As of June 30, 2026 (net change vs. YE 2025)



QUARTERLY PERFORMANCE

		YoY change	
		% comp.	% report.
Q1'26 Q2'26	€m		
	2,852	-3%	-9%
	2,948	+0%	-1%
		YoY comparable change	
Retail by geography		Q2 26	H1 26
Western Europe		-1%	-4%
North America		+10%	+10%
Japan		-1%	-8%
Asia Pacific		-3%	-5%
RoW		-10%	-10%
Total Retail		+0%	-2%

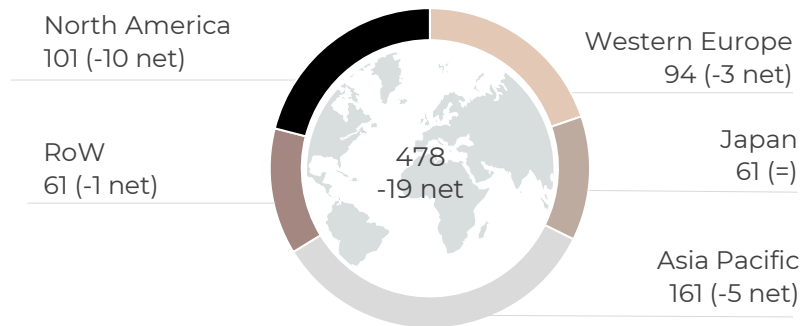
of which GUCCI

H1 2026 REVENUE

€2,757m, -9% REPORTED, -5% COMPARABLE

DIRECTLY OPERATED STORES

As of June 30, 2026 (net change vs. YE 2025)



QUARTERLY PERFORMANCE

		YoY change	
	€m	% comp.	% report.
Q1'26	1,347	-8%	-14%
Q2'26	1,410	-2%	-3%

		YoY comparable change	
Retail by geography		Q2 26	H1 26
Western Europe		-5%	-8%
North America		+9%	+8%
Japan		-8%	-17%
Asia Pacific		-5%	-10%
RoW		-14%	-15%
Total Retail		-2%	-6%

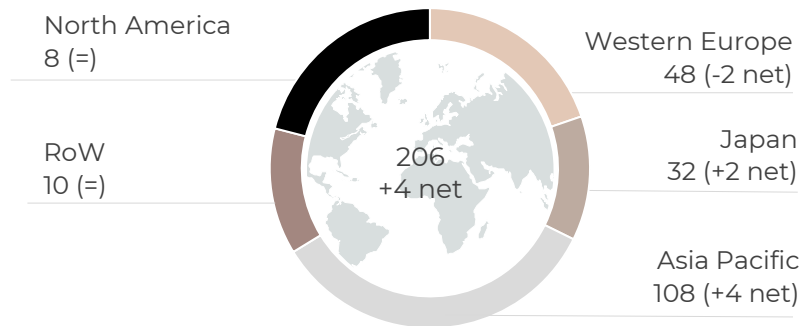
KERING JEWELRY

H1 2026 REVENUE

€521m, +14% REPORTED, +20% COMPARABLE

DIRECTLY OPERATED STORES

As of June 30, 2026 (net change vs. YE 2025)



QUARTERLY PERFORMANCE

		YoY change	
	€m	% comp.	% report.
Q1'26	269	+22%	+14%
Q2'26	252	+18%	+15%

		YoY comparable change	
Retail by geography		Q2 26	H1 26
Western Europe		-2%	-4%
North America		+10%	+22%
Japan		+67%	+61%
Asia Pacific		+18%	+19%
RoW		+411%	+259%
Total Retail		+28%	+28%

RECURRING EBITDA & ADJUSTED RECURRING EBITDA

in €m	H1 26	H1 25	Reported change %
Kering Fashion & Leather goods	1,617	1,652	-2%
o/w Gucci	830	855	-3%
Kering Jewelry	79	59	+36%
Kering Eyewear	258	217	+19%
Corporate & Other	(10)	30	N/A
Elimination	(9)	(3)	N/A
KERING – RECURRING EBITDA	1,935	1,955	-1%
Repayment of leases*	(683)	(666)	-3%
KERING – ADJUSTED RECURRING EBITDA	1,252	1,289	-3%

RECURRING OPERATING INCOME

in €m	H1 26	H1 25	Reported change %
Kering Fashion & Leather goods	828	832	-1%
o/w Gucci	468	486	-4%
Kering Jewelry	32	16	+106%
Kering Eyewear	222	186	+19%
Corporate & Other	(152)	(111)	N/A
Elimination	(9)	(3)	N/A
KERING – RECURRING OPERATING INCOME	921	920	+0%

NET FINANCIAL COSTS AND INCOME TAX

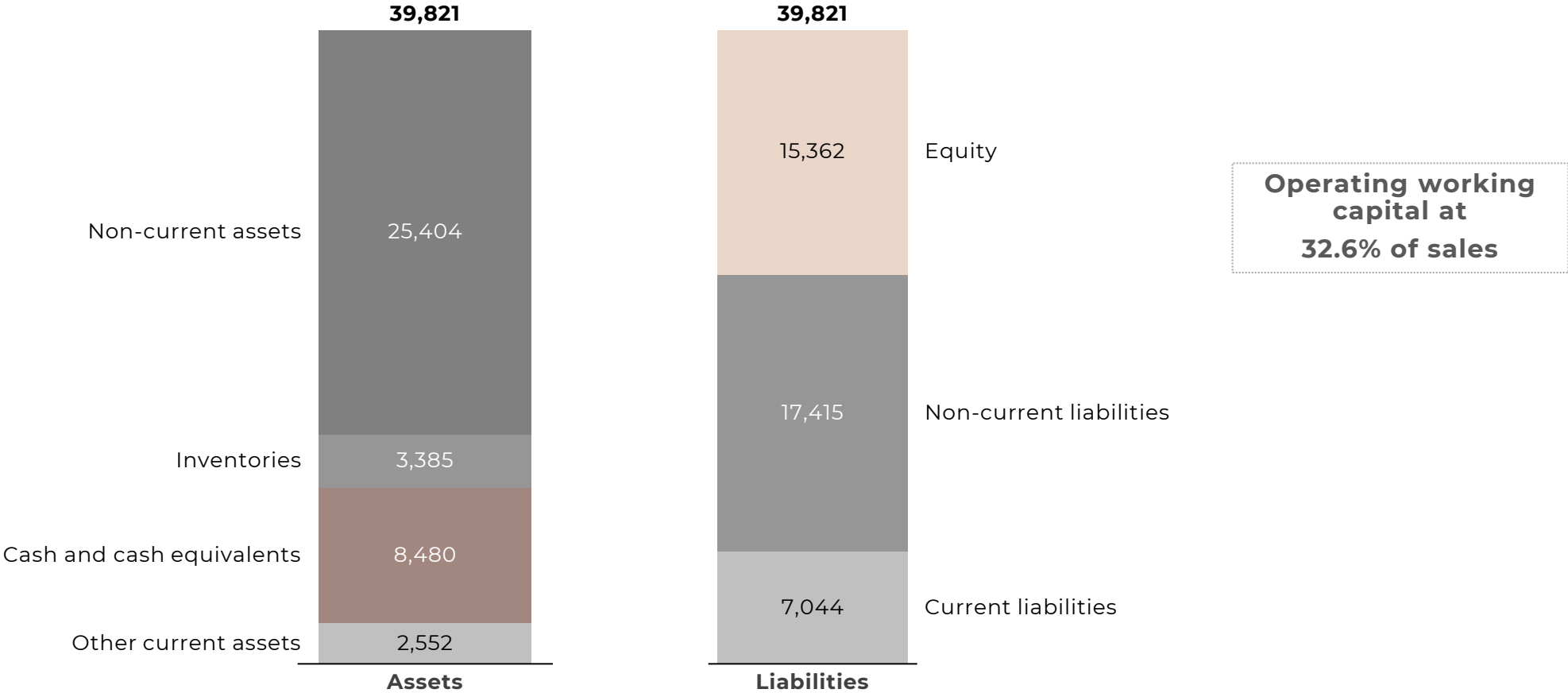
in €m	H1 26	H1 25
Cost of net debt	(122)	(164)
Other financial income and expenses	(38)	4
Total financial result (excluding leases)	(160)	(160)
Interest expense on lease liabilities	(120)	(117)
FINANCIAL RESULT	(280)	(277)

in €m	H1 26	H1 25
Current tax expense	(145)	(296)
Deferred tax income (expense)	(59)	96
Income tax expense	(204)	(200)
Effective tax rate	48.8%	29.5%
Tax rate on recurring income	32.5%	29.5%

BALANCE SHEET AND FINANCIAL STRUCTURE

CONDENSED BALANCE SHEET

(in €m)



BALANCE SHEET

in €m	June 30, 2026	Dec. 31, 2025
Goodwill, brands and intangible assets	11,533	11,628
Lease right-of-use assets	5,517	5,647
Property, plant and equipment	3,367	3,546
Investments in equity-accounted companies	2,279	2,080
Net other non-current assets (liabilities)	428	313
Non-current lease liabilities	(4,976)	(5,032)
Total net non-current assets (liabilities)	18,148	18,182
Operating working capital	2,356	2,603
Net other current assets (liabilities)	(315)	(459)
Current lease liabilities	(1,127)	(1,180)
Total net current assets (liabilities)	914	964
Net assets held for sale	-	4,926
Provisions	(376)	(518)
CAPITAL EMPLOYED	18,686	23,554
Equity	15,362	15,515
Net debt	3,324	8,039
TOTAL SOURCES	18,686	23,554

DEFINITIONS

Net Debt

Net debt is one of the Group's main financial indicators, and is defined as borrowings less cash and cash equivalents. Lease liabilities are not included in the calculation of this indicator. Borrowings include put options granted to minority interests. The cost of net debt corresponds to all financial income and expenses associated with these items, including the impact of derivative instruments used to hedge the fair value of borrowings.

Recurring EBITDA and Adjusted recurring EBITDA

The Group uses recurring EBITDA as an alternative performance indicator to monitor its operating performance. This financial indicator corresponds to recurring operating income plus net charges to depreciation, amortization and provisions on non-current operating assets recognized in recurring operating income.

The adjusted recurring EBITDA corresponds to recurring EBITDA adjusted for IFRS 16 items and is an accurate proxy of pre-IFRS 16 recurring EBITDA. This indicator is used to improve comparability when calculating a net debt ratio consisting of net debt (as defined above) divided by adjusted recurring EBITDA.

K E R I N G

CREATIVITY IS OUR LEGACY



GUCCI | SAINT LAURENT | BOTTEGA VENETA | BALENCIAGA | McQUEEN | BRIONI
BOUCHERON | POMELLATO | DODO | QEELIN | GINORI 1735
KERING EYEWEAR