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FY23 KEY FIGURES

REVENUE

€19.6bn

RECURRING OPERATING INCOME

€4.7bn

24.3% margin

FCF FROM OPERATIONS

€2.0bn

€3.3bn (excl. real estate)

PEOPLE

49,000 employees

ENVIRONMENTAL FOOTPRINT

-58% 2015-2023 EP&L intensity

PLANET

CDP AAA List

Climate - Water - Forests

COLLECTIONS & PRODUCTS







FASHION SHOWS

CREATIVITY

ICONICITY



COMMUNICATIONS







BRAND POWER

VISIBILITY

ACTIVATIONS & CLIENT ENGAGEMENT



DISTRIBUTION









RETAIL

UPGRADE

EXPAND

RELOCATE

OPEN

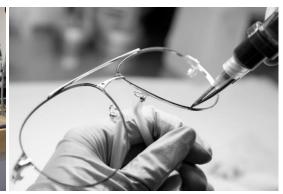
WHOLESALE: RATIONALIZE - RETAILIZE

ATELIERS









OPENING OF NEW ATELIERS

YSL SCANDICCI (IT) 28,700 sqm BV VIGONZA (IT) 5,500 sqm STRATEGIC SUPPLIERS - INTERNALIZATION

BOUCHERON BBCFG - PARIS

KERING EYEWEAR UNT (JURA, FR)



EXPANDING OUR REACH







EYEWEAR

FULL INTEGRATION
OF MAUI JIM

BEAUTÉ

LAUNCH OF KERING BEAUTÉ AND ACQUISITION OF CREED

HOUSES

ACQUISITION OF 30% STAKE IN VALENTINO WITH PATH TO CONTROL



DELIVERING ON OUR SUSTAINABILITY COMMITMENTS







CLIMATE

ON TRACK TO ACHIEVE SBT 1.5 GOAL: **-90% IN GHG EMISSIONS** (SCOPE 1 & 2) **BY 2030** VS 2015



TRACEABILITY REACHING 100% TRACEABILITY

IN KEY RAW MATERIALS
BY 2025

Y 97%

SOURCING & INNOVATION

- 100% ALIGNMENT WITH KERING STANDARDS FOR SUSTAINABLE PRODUCTION BY 2025
- EMBRACING ALTERNATIVE
 MATERIALS



CLIMATE

SETTING A NEW GROUP-WIDE TARGET: -40% ABSOLUTE GHG EMISSIONS ACROSS SCOPES 1, 2, AND 3 BY 2035 VS 2021



REGENERATIVE AGRICULTURE

FAST-TRACKING SUPPLY CHAIN TRANSITION: TRANSFORMING 1 MILLION HECTARES BY 2025



GENDER EQUALITY

RECEIVED UNIVERSAL FAIR PAY CERTIFICATION IN 2023







TAKING GUCCI TO ITS NEXT STAGE

GUCCI TODAY

AN ICONIC MEGABRAND WITH A UNIQUE EQUITY

DISTINCTIVE IDENTITY

THE ARCHETYPE OF ITALIAN LUXURY

CRAFTSMANSHIP AND 100-YEAR+ HERITAGE

FASHION AUTHORITY WITH RECOGNIZED CODES AND ICONS

A POWERFUL AND INFLUENTIAL HOUSE IN ALL MAJOR PRODUCT CATEGORIES





NEED TO REINFORCE CERTAIN LUXURY ATTRIBUTES

AESTHETIC

PERCEPTION

QUALITY



TAKING GUCCI TO ITS NEXT STAGE

NEW PERSPECTIVE

GUCCI

AN AMBITION

VISION

OPERATING MODEL

ARTISTIC DIRECTOR AND LEADERSHIP



MOVE GUCCI WHERE IT BELONGS

UNIQUE POSITIONING SPANNING LUXURY AND FASHION



TAKING GUCCI TO ITS NEXT STAGE

ENHANCE BRAND CONSIDERATION

CREATIVE PROPOSITION

COMMUNICATIONS

LUXURY TOUCHPOINTS

ENHANCE QUALITY

DESIGN, MANUFACTURING AND CARE

STORE OPERATIONS

SKILLS

FOUR PILLARS



ENHANCE EXCLUSIVITY

PRODUCT & COLLECTIONS

DISTRIBUTION

CLIENT ENGAGEMENT

ENHANCE EFFICIENCY

ORGANIZATION

PROCESSES

RESOURCES



EXPANDING INTO BEAUTY





RECRUITMENT OF A TEAM OF EXPERTS

START OF PRODUCT DEVELOPMENT





EXPANDING INTO BEAUTY



THE BEAUTY OPPORTUNITY

A SUBSTANTIAL BUSINESS FOR FASHION BRANDS

FRAGRANCE MOST RELEVANT TO INITIATE JOURNEY

A NATURAL ADJACENCY FOR OUR HOUSES

HIGH-END ENSURES DESIRABILITY
PRESTIGE TRIGGERS AMPLIFICATION

DRIVES RECRUITMENT AND WIDENS ACCESSIBILITY

ROADMAP

1	GROW AND LEVERAGE CREED AS PLATFORM
2	LAUNCH FIRST FRAGRANCES (FROM H2 2024)







CAPITAL ALLOCATION PRIORITIES



ORGANIC GROWTH

- Continued investment in our Houses and platforms
- 5% to 7% Capex to sales

SHAREHOLDER RETURN

- Dividend payout at c.50%*
- Flexible Share Buyback approach



A HEALTHY FINANCIAL SITUATION AND FCF GENERATION



FUEL HIGH-POTENTIAL ADJACENT BUSINESSES

SEIZE OPPORTUNITIES



 $^{^{\}ast}$ In average, as a % of recurring net income, Group share and available cash flow.



OUR ONGOING JOURNEY

SINCE 2013

WE HAVE BEEN INVESTING IN

TO BUILD AND SCALE A COMPLEMENTARY ENSEMBLE OF ICONIC LUXURY HOUSES







LUXURY REVENUE

x3

JEWELRY REVENUE

x4

ADJACENT BUSINESSES

+€1.6bn

RETAIL SHARE

+10ppt

CUMULATED CAPEX

€8bn

A&P SPEND

x4

18





OUR ONGOING JOURNEY

GOING FORWARD

WE WILL CONTINUE INVESTING IN







AND WE WILL REINFORCE



EXCLUSIVITY

COLLECTIONS & PRODUCTS

COMMUNICATIONS

DISTRIBUTION

TO UNLEASH OUR FULL POTENTIAL

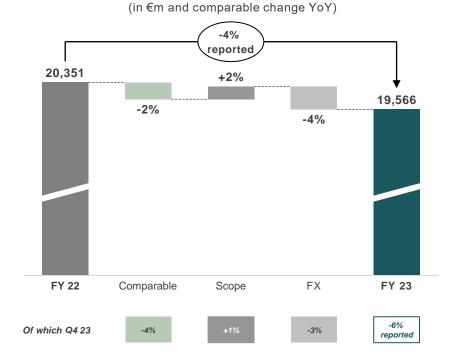


LONG-TERM GROWTH



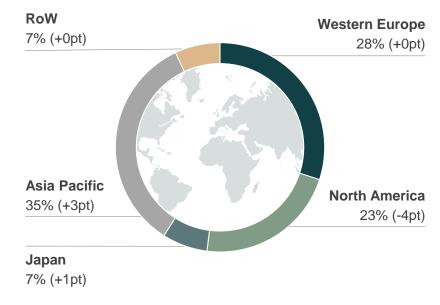
FY 23 GROUP REVENUE

FY REVENUE CHANGE



FY REVENUE BREAKDOWN BY REGION

(as a % of FY total revenue and % YoY reported change)





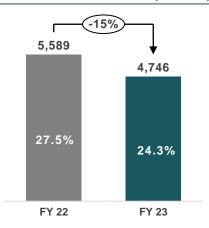
[%] comparable change: at constant scope and exchange rates

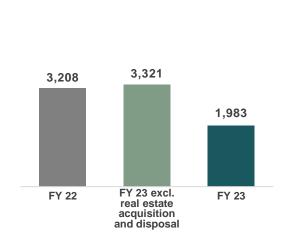
A YEAR OF INVESTMENT

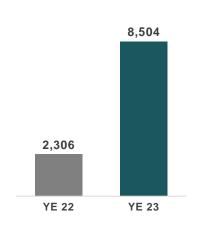
GROUP RECURRING OPERATING INCOME & MARGIN (€M & %)

FCF FROM OPERATIONS (€M)

NET DEBT (€M)***







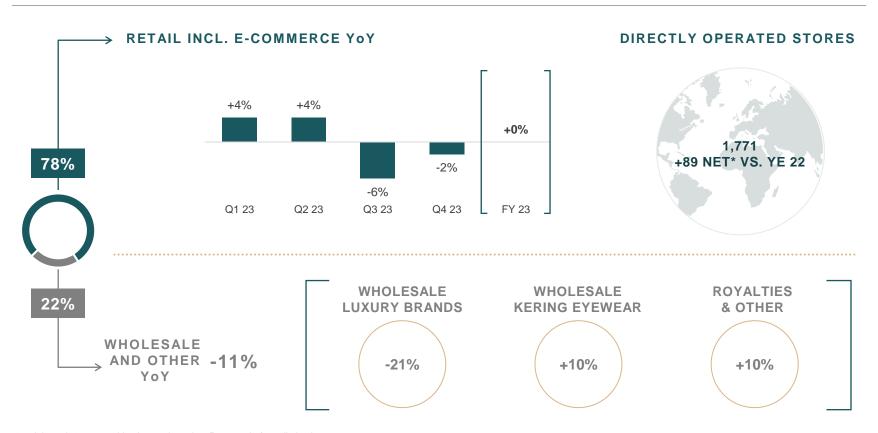
- HIGHER AVERAGE SELLING PRICE OFFSET BY QUALITY ENHANCEMENT AND INVENTORY MANAGEMENT
- OPEX GROWTH TO SUPPORT BRANDS' STRATEGIES
- IMPLIED OPERATING DELEVERAGE, ESP. IN H2

- FCF +4% YOY AT €3.3BN*
- GROUP CAPEX** AT €1,230M (+15% YOY), 6.3% OF REVENUE
- OPERATING WORKING CAPITAL AT 17.9% OF REVENUE

- ACTIVE YEAR IN M&A
- ACQUISITION OF PRESTIGIOUS BUILDINGS IN PARIS
- €1.75BN PAID IN DIVIDEND

^{*} Excluding real estate acquisition and disposal for €1.3bn ** Excluding real estate acquisition for €1.4bn *** Excluding lease liabilities

FY 23 GROUP REVENUE BY CHANNEL

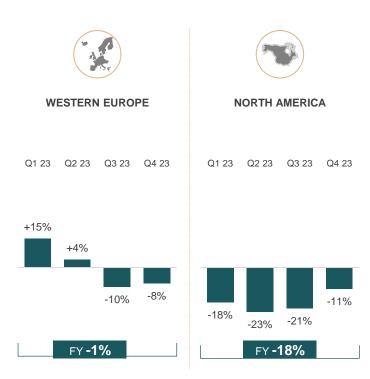


% weight and % comparable change, based on Revenue before eliminations



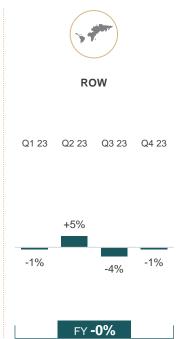
FY 23 RETAIL REVENUE BY REGION

YOY COMPARABLE CHANGE BY REGION BY QUARTER











[%] comparable change: at constant scope and exchange rates

Q4 AND FY 23 GROUP REVENUE

REVENUE BREAKDOWN BY SEGMENT

% YoY change

In €m	Q4 Change (%)				FY Change (%)			
	Q4 23	Q4 22	Reported	Comp.	FY 23	FY 22	Reported	Comp.
Gucci	2,528	2,733	-8%	-4%	9,873	10,487	-6%	-2%
Saint Laurent	835	903	-8%	-5%	3,179	3,300	-4%	-1%
Bottega Veneta	431	469	-8%	-4%	1,645	1,740	-5%	-2%
Other Houses	853	924	-8%	-5%	3,514	3,874	-9%	-8%
Kering Eyewear & Corporate	366	295	+24%	+7%	1,568	1,139	+38%	+11%
Eliminations	(46)	(40)	n.a.	n.a.	(213)	(189)	n.a.	n.a.
Kering	4,967	5,284	-6%	-4%	19,566	20,351	-4%	-2%

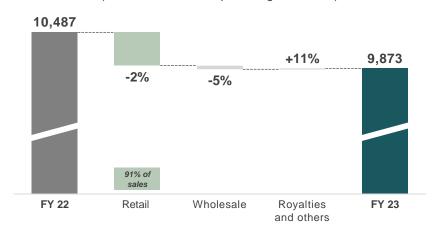


GUCCI



FY 23 REVENUE: -6% REPORTED, -2% COMPARABLE

(in €m, and YoY comparable growth in %)



27

Q4 RETAIL DOWN 4% COMP

- Sequential improvement in North America and APAC
- Resilience in Leather Goods and Women's RTW
- Reopening of Monte Napoleone flagship in Milan
- Negative weight of e-commerce moderating

Q4 WHOLESALE STABLE





KEY FIGURES

In €m	FY 23	FY 22	Change
Revenue	9,873	10,487	-6%
Recurring operating income Margin (%)	3,264 33.1%	3,732 35.6%	-13% -2.5pt
Gross CAPEX As % of revenue	435 4.4%	408 3.9%	+7% +0.5pt

RECURRING OPERATING MARGIN DILUTION

- Lack of topline momentum prompting operating deleverage
- Sustained investment in stores, A&P and events

CAPEX UP TO SUPPORT EXCLUSIVITY

- Reopening / relocations of landmark stores
- Network upgrade and very selective expansion, 10 net openings





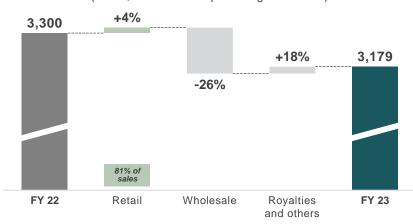
SAINT LAURENT

SAINT LAURENT



FY 23 REVENUE: -4% REPORTED, -1% COMPARABLE





• Q4 RETAIL STABLE

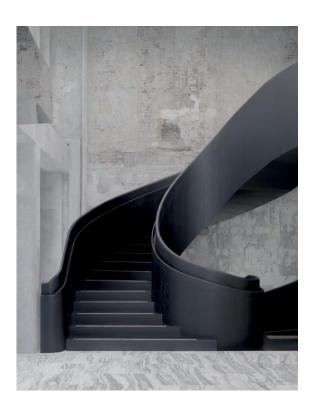
- Strong performance in APAC and Japan, N. America and W.Europe down but improving sequentially
- Good reception of new Leather Goods and Fall/Winter collections
- Consistent progress on higher-end offer and clientele

WHOLESALE RATIONALIZATION

- Q4 down 39% comp
- Cautious approach to the US market



SAINT LAURENT



KEY FIGURES

In €m	FY 23	FY 22	Change
Revenue	3,179	3,300	-4%
Recurring operating income Margin (%)	969 30.5%	1,019 30.9%	-5% -0.4pt
Gross CAPEX As % of revenue	186 5.8%	112 3.4%	+66% +2.4pt

RECURRING OPERATING MARGIN ABOVE 30%

- Gross margin up on channel mix
- Investments in brand and client experience to support elevation strategy

CAPEX: EXPANDING AND UPGRADING

- 28 net openings, including largest store WW on the Champs-Elysées
- Investment in production capacity



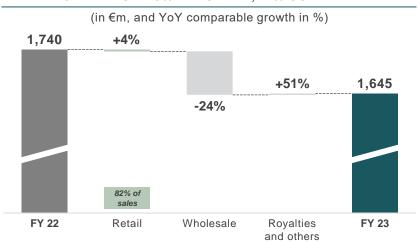


BOTTEGA VENETA

BOTTEGA VENETA



FY 23 REVENUE: -5% REPORTED, -2% COMPARABLE



Q4 RETAIL +5%

- Solid retail performance driven by North America and resilience in W. Europe, encouraging signs in APAC, esp. Mainland China
- Growth driven by Leather Goods and RTW desirability
- Continued increase in AUR

WHOLESALE STRATEGY UNFOLDING

-37% comp in Q4



BOTTEGA VENETA



KEY FIGURES

In €m	FY 23	FY 22	Change
Revenue	1,645	1,740	-5%
Recurring operating income Margin (%)	312 19.0%	366 21.0%	-15% -2.0pt
Gross CAPEX As % of revenue	105 6.4%	92 5.3%	+15% +1.1pt

RECURRING OPERATING MARGIN DOWN ON INVESTMENTS

- Gross margin up on product, channel mix and pricing
- Strong investments in collections, communications and stores

CAPEX UP ON STORE NETWORK UPGRADE

- 17 net openings, including retailization
- Store enlargement & relocations





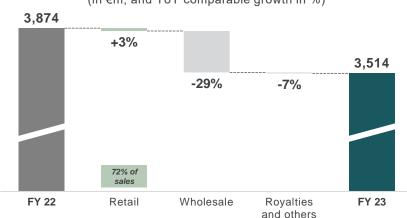
OTHER HOUSES

OTHER HOUSES



FY 23 REVENUE: -9% REPORTED, -8% COMPARABLE





• Q4 RETAIL UP 4%

- All Houses up except Balenciaga
- Drag of wholesale (-30%)

SOFT LUXURY IN Q4

- Balenciaga: notable improvement in retail in North America and W.Europe, sustained performance in APAC
- AMQ: retail growth thanks to RTW
- Very solid performance confirmed at Brioni

JEWELRY CONTINUED STRENGTH IN Q4, UP DOUBLE DIGITS

 Strong appreciation of collections, both iconic lines and novelties in all channels



OTHER HOUSES



KEY FIGURES

In €m	FY 23	FY 22	Change
Revenue	3,514	3,874	-9%
Recurring operating income Margin (%)	212 6.0%	558 14.4%	-62% -8.4pt
Gross CAPEX As % of revenue	247 7.0%	221 5.7%	+12% +1.3pt

STRONG OPERATING DELEVERAGE

- Unsupportive topline trends esp. in H2
- Lower fixed-cost absorption while supporting investment, esp. at Balenciaga and AMQ

CAPEX UP TO ENHANCE REACH AND CONTROL OF THE NETWORK

34 new stores, including some retailization



08.02.2024

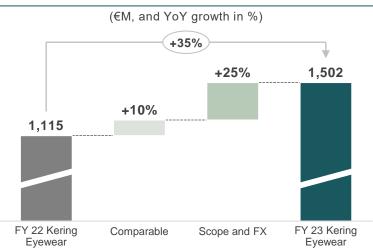


KERING EYEWEAR

CORPORATE

KERING EYEWEAR AND CORPORATE

KERING EYEWEAR FOCUS



• FY: RECORD REVENUE, REACHING €1.5BN

- Strong double-digit comparable growth and benefit from Maui Jim consolidation
- Q4 REVENUE +6% COMPARABLE
 - Successful development of the portfolio of brands

KEY FIGURES

€М	FY 23	FY 22
Revenue Kering Eyewear Other	1,568 1,502 66	1,139 1,115 24
Recurring operating income Kering Eyewear (as a % of revenue) Corporate & other	(7) 276 18.4% (283)	(88) 203 18.2% (291)
Gross CAPEX Gross CAPEX excl. Real Estate	1,638 257	238 238

- CONSOLIDATION OF CREED
- SHARP IMPROVEMENT IN EBIT
 - Kering Eyewear: Benefits of scale and Maui Jim accretive contribution; ongoing reinvestment in recently acquired brands
 - Creed strong profitability offsetting Kering Beauté start-up costs
 - Corporate costs well under control
- CAPEX: LANDMARK BUILDING ACQUISITIONS



08.02.2024 Š

FINANCIAL PERFORMANCE

€m	FY 2023	FY 2022
Revenue	19,566	20,351
Gross margin	14,927	15,198
Recurring operating income	4,746	5,589
Other non-recurring operating income and expenses	(103)	(194)
Financial result	(410)	(260)
Income tax expense	(1,163)	(1,420)
Share in earnings of equity-accounted companies	4	2
Net income from continuing operations	3,074	3,717
Net income from discontinued operations	-	1
Net income of consolidated companies	3,074	3,718
Of which net income, Group share	2,983	3,614
Net income, Group share, from continuing operations excluding non-recurring items	3,061	3,747
Net income, Group share, per share (in euro)	24.38	29.34
Net income per share from continuing operations, Group share, excluding non-recurring items (in euro)	25.02	30.42



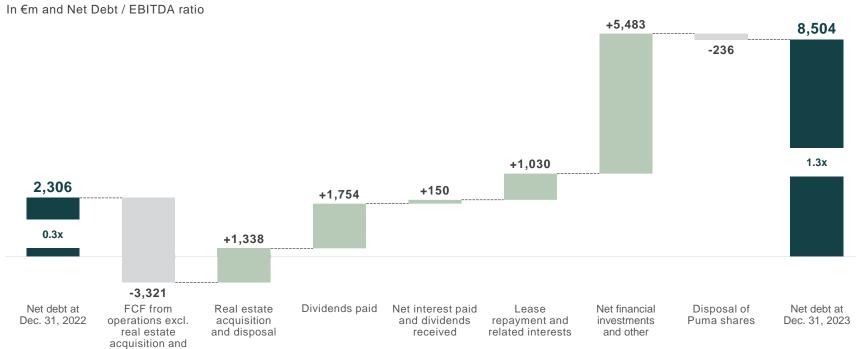
FREE CASH FLOW FROM OPERATIONS

6,926 (902) (1,746)
(1,746)
4,278
(1,070)
3,208



CHANGE IN NET FINANCIAL DEBT





*Excluding lease liabilities

disposal



BALANCE SHEET: HEALTHY FINANCIAL STRUCTURE

INVENTORIES

€4,550M

NET DEBT-TO- RECEIVABLES EQUITY RATIO

€1,151M

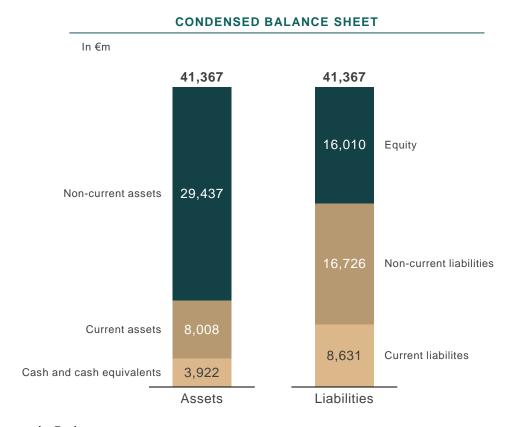
PAYABLES

€2,200M

OPERATING WORKING CAP

€3,501M

17.9%*



53%

CAPITAL

EMPLOYED

€24,514M



^{*} As a % of Group revenue

DIVIDEND STABLE YOY

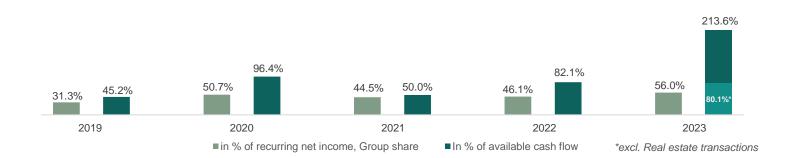
DIVIDEND PER SHARE

(In €)



*Proposed to April 25, 2024 AGM €4.50 per share interim dividend paid on January 17, 2024 €9.50 per share balance to be paid on May 6, 2024

DIVIDEND PAYOUT



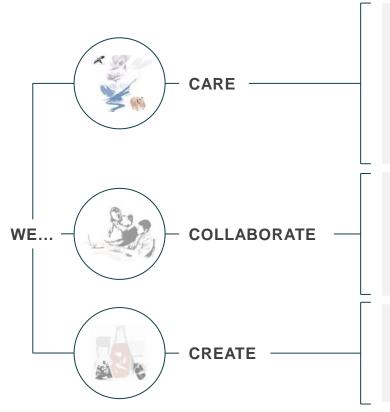








CRAFTING TOMORROW'S LUXURY: PROGRESSING ON OUR SUSTAINABILITY COMMITMENTS IN 2023



- 58% reduction in our environmental footprint (2015-2023 EP&L intensity)
- 97% traceability for our key raw materials
- 100% renewable electricity (aligned with RE100 guidelines)
- Kering selected for new Science-Based Targets for Nature (SBTN)
- Kering publishes 2nd edition of Biodiversity strategy reinforcing its Deforestation and Conversion-Free Policy

- 57% women managers
- Inclusion in the 2023 Refinitiv Diversity & Inclusion Index, for the 7th consecutive year
- Kering received Universal Fair Pay Certification level 1
- **Kering Foundation**: commitment extended to include addressing violence against children; status of its Corporate Foundation changed to that of an endowment fund
- Introduction of new innovative materials: Balenciaga Lunaform[™], Gucci Demetra, investment in VitroLabs (lab-grown leather)
- Launch of the Kering Generation Award in Japan
- Inclusion in the DJSI for the 11th consecutive year



EXTERNAL RECOGNITION OF OUR ESG PERFORMANCE

KERING IS THE ONLY LUXURY COMPANY SYSTEMATICALLY INCLUDED IN ALL MAIN ESG RATINGS AND RANKINGS

Dow Jones Sustainability Indices

included in DJSI World & Europe since 2013 84/100 S&P Global Ratings (3rd Textile, Apparel & Luxury goods)

2023

2023

2024

73/100

Moody's ESG Solutions

included in Euronext CAC 40 ESG

Corporate Knights

1st Luxury and apparel company

included in the Global 100 World's Most Sustainable Corporations for the 7th consecutive year **MSCI ESG Rating**

2023

2023

2023

AAA

Constituent company

FSTE4Good

in the FTSF4Good Index Series

Bloomberg Gender Equality Index

Included

for the 6th consecutive year

CDP

AAA List

Climate - Water - Forests

Sustainalytics

10.6 low risk

2024 ESG Top-Rated Companies

2023

2024

2023

ISS ESG

B, Prime status

Industry Top 3, 1st Luxury company



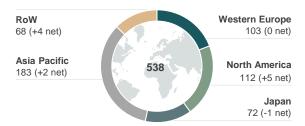
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FY 2023 REVENUE

€9,873m -6% REPORTED, -2% COMPARABLE

DIRECTLY OPERATED STORES

At YE 23 (net change vs. YE 22)



REVENUE BREAKDOWN BY REGION



QUARTERLY PERFORMANCE

		y-o-y change	
	€М	% comparable	% reported
Q1 23	2,616	+1%	+1%
Q2 23	2,512	+1%	-3%
Q3 23	2,217	-7%	-14%
Q4 23	2,528	-4%	-8%

	101 Comp	arable Change
RETAIL BY GEOGRAPHY	Q4 23	FY 23
Western Europe	-7%	+0%
North America	-15%	-20%
Japan	+12%	+26%
Asia Pacific	+2%	+5%
Rest of the World	+1%	+1%
Total Retail	-4%	-2%

VoV Comparable Change



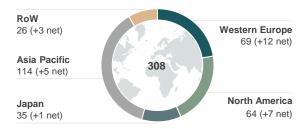
SAINT LAURENT

FY 2023 REVENUE

€3,179m -4% REPORTED, -1% COMPARABLE

DIRECTLY OPERATED STORES

At YE 23 (net change vs. YE 22)



REVENUE BREAKDOWN BY REGION



QUARTERLY PERFORMANCE

		y-o-y change	
	€М	% comparable	% reported
Q1 23	806	+8%	+9%
Q2 23	770	+7%	+4%
Q3 23	768	-12%	-16%
Q4 23	835	-5%	-8%

	for Comparable Change	
RETAIL BY GEOGRAPHY	Q4 23	FY 23
Western Europe	-6%	+5%
North America	-10%	-15%
Japan	+15%	+21%
Asia Pacific	+16%	+20%
Rest of the World	+0%	+8%
Total Retail	-0%	+4%

VoV Comparable Change



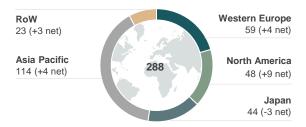
BOTTEGA VENETA

FY 2023 REVENUE

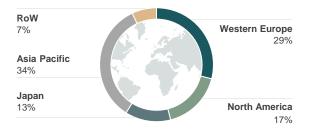
€1,645m -5% REPORTED, -2% COMPARABLE

DIRECTLY OPERATED STORES

At YE 23 (net change vs. YE 22)



REVENUE BREAKDOWN BY REGION



QUARTERLY PERFORMANCE

€M	% comparable	% reported
395	+0%	-0%
438	+3%	+0%
400	1070	1070

Q1 23 Q2 23 Q3 23

Q4 23

381

431

y-o-y change

-13%

-8%

RETAIL BY GEOGRAPHY	Q4 23	FY 23
Western Europe	-3%	+4%
North America	+20%	+2%
Japan	+1%	+12%
Asia Pacific	+4%	+0%
Rest of the World	+13%	+11%
Total Retail	+5%	+4%

YoY Comparable Change



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OTHER HOUSES

FY 2023 REVENUE

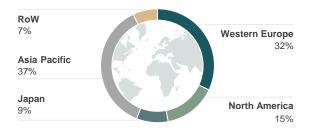
€3,514m -9% REPORTED, -8% COMPARABLE

DIRECTLY OPERATED STORES

At YE 23 (net change vs. YE 22, incl.scope)



REVENUE BREAKDOWN BY REGION



QUARTERLY PERFORMANCE

		y-o-y change	
	€M	% comparable	% reported
Q1 23	890	-9%	-9%
Q2 23	966	-1%	-2%
Q3 23	805	-15%	-19%
Q4 23	853	-5%	-8%

	YOY Comparable Change	
RETAIL BY GEOGRAPHY	Q4 23	FY 23
Western Europe	-15%	-14%
North America	-7%	-23%
Japan	+26%	+28%
Asia Pacific	+21%	+25%
Rest of the World	-22%	-22%
Total Retail	+4%	+3%

VoV Comparable Change



08.02.2024 \$\times \tag{53}

RECURRING OPERATING INCOME

3,264 969 312 212	3,732 1,019 366 558	-13% -5% -15% -62%
969 312	1,019 366	-5% -15%
312	366	-15%
212	558	-62%
(7)	(88)	+92%
(4)	2	n.a.
4 746	5 589	-15%
7,1 70	3,303	1070
		(7) (88) (4) 2



EBITDA

In €m	FY 23	FY 22	Reported change %
Gucci	3,999	4,416	-9%
Saint Laurent	1,219	1,251	-3%
Bottega Veneta	494	541	-9%
Other Houses	585	888	-34%
Kering Eyewear and Corporate	276	157	+75%
Eliminations	(4)	2	n.a.
Kering	6,569	7,255	-9%



NET FINANCIAL COSTS AND INCOME TAX

FY 23	EV 22	
(151)	(89)	
(259)	(136)	
(151)	(124)	
(410)	(260)	
EV 00	EV 22	
EV 22	EV 22	
FY 23	FY 22	
FY 23 (1,188)	FY 22 (1,480)	
(1,188)	(1,480)	
(1,188) 25	(1,480) 60	
	(259) (151)	(108) (47) (151) (89) (259) (136) (151) (124)



BALANCE SHEET

n€m	Dec. 31, 2023	Dec. 31, 2022	
Goodwill, brands and intangible Assets	15,290	11,410	
Lease right-of-use Assets	4,984	4,929	
Property, plant and equipment	5,341	3,388	
Investments in equity-accounted companies	1,750	49	
Net other Non-current Assets (Liabilities)	(27)	753	
Non-current lease Liabilities	(4,511)	(4,420)	
Total Net Non-current Assets (Liabilities)	22,827	16,061	
Operating Working Capital	3,501	3,382	
Net other Current Assets (Liabilities)	(666)	(1,276)	
Current lease Liabilities	(884)	(812)	
Total Net Current Assets (Liabilities)	1,951	1,294	
Net Assets held for sale	-	-	
Provisions	(264)	(265)	
Capital employed	24,514	17,089	
Equity	16,010	14,783	
Net Debt	8,504	2,306	
Total Sources	24,514	17,089	





Gucci • Saint Laurent • Bottega Veneta • Balenciaga • Alexander McQueen • Brioni
Boucheron • Pomellato • Dodo • Qeelin • Ginori 1735
Kering Eyewear • Kering Beauté

Empowering Ginagination