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Q3 23 GROUP REVENUE

KEY HIGHLIGHTS

REVENUE -13% REPORTED, -9% COMPARABLE

- ADVERSE MACRO BACKDROP
- RETAIL TRENDS IMPACTED BY WEAKER TRAFFIC AND LOWER CONTRIBUTION FROM ONLINE
- WHOLESALE DOWN SHARPLY ON CONTINUING RATIONALIZATION
- MATERIAL FX HEADWIND, POSITIVE SCOPE FROM MAUI JIM

CHALLENGING REGIONAL TRENDS

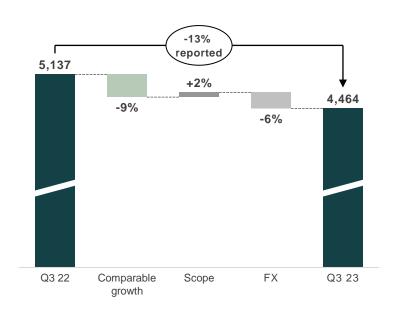
- WESTERN EUROPE AND ASIA PACIFIC SOFTENING IN Q3 vs. Q2 YoY
- NORTH AMERICA STILL SUBDUED. ON PAR WITH Q2
- JAPAN STRENGTH CONFIRMED ON TOURISM SPENDING

DETERMINED EXECUTION

- POWERFUL, SOPHISTICATED FASHION SHOWS
- INVESTMENTS IN OUR BRANDS AND IN RETAIL ELEVATION
- OPENING OF LANDMARK LOCATIONS

REVENUE CHANGE

(in €m and comparable change YoY)





% comparable growth: at constant scope and exchange rates

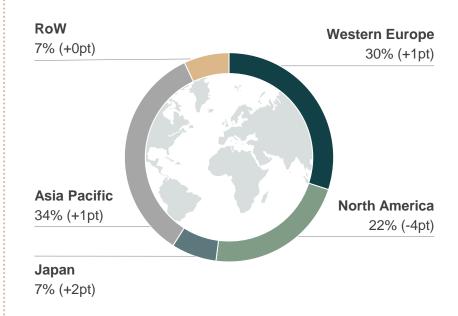
Q3 23 GROUP REVENUE

REVENUE BREAKDOWN BY SEGMENT

In €m			Chang	e (%)
	Q3 23 Revenue	Q3 22 Revenue	Reported	Comp.
Gucci	2,217	2,581	-14%	-7%
Saint Laurent	768	916	-16%	-12%
Bottega Veneta	381	437	-13%	-7%
Other Houses	805	995	-19%	-15%
Kering Eyewear & Corporate	333	253	+31%	+3%
Eliminations	(40)	(45)	n.a.	n.a.
Kering total	4,464	5,137	-13%	-9%

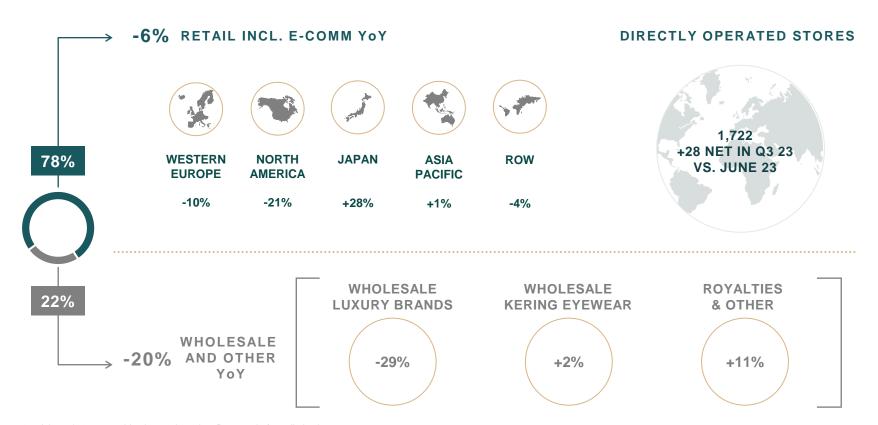
REVENUE BREAKDOWN BY REGION

(as a % of Q3 total revenue and YoY reported change)





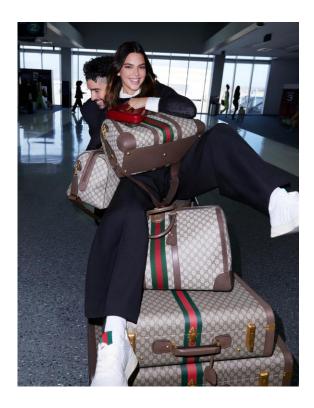
Q3 23 GROUP REVENUE BY CHANNEL AND REGION



% weight and % comparable change, based on Revenue before eliminations

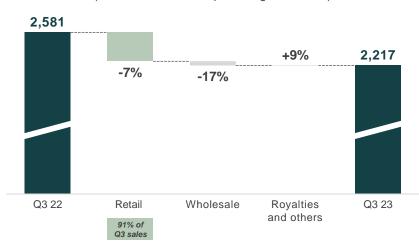


GUCCI



Q3 23 REVENUE: -14% REPORTED, -7% COMPARABLE

(in €m, and YoY comparable growth in %)



A NEW CHAPTER IN THE MAKING

- Good resilience in Handbags and Travel categories
- Debut Fashion Show of new Creative Director, clear change in brand expression
- Enhancing brand consideration, exclusivity, quality, and efficiency as key priorities

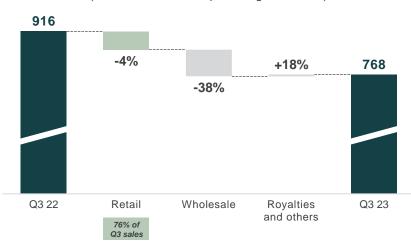


SAINT LAURENT



Q3 23 REVENUE: -16% REPORTED, -12% COMPARABLE





RETAIL SOFTER ON HIGH MULTI-YEAR COMPS

- Confirmed traction on high-end segment
- Women Ready-to-Wear posting the best performance, Leather Goods resilient

WHOLESALE DOWN SHARPLY AS PLANNED

- Impact of rationalization & stronger control

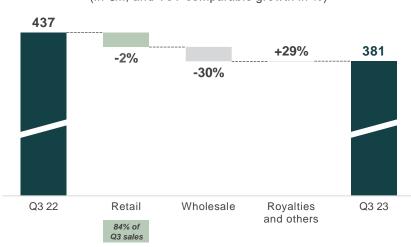


BOTTEGA VENETA



Q3 23 REVENUE: -13% REPORTED, -7% COMPARABLE

(in €m, and YoY comparable growth in %)



HIGH DESIRABILITY

- Acclaimed collections, top-ranked Summer 24 Fashion Show, healthy brand momentum
- Resilience from high-end clients, average ticket up strong DD
- Continued investments to upgrade store network, enhance retail excellence, convey brand narrative

WHOLESALE DOWN IN LINE WITH PLAN

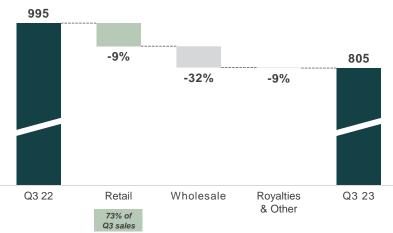


OTHER HOUSES



Q3 23 REVENUE: -19% REPORTED, -15% COMPARABLE

(in €m, and YoY comparable growth in %)



CONTRASTING TRENDS IN SOFT LUXURY

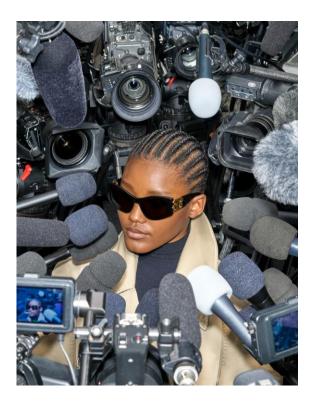
- By region, Balenciaga retail uneven, Western markets under pressure, APAC and Japan performing well
- Soft quarter at Alexander McQueen
- Wholesale amplifying trends at both Houses
- Brioni posting healthy growth

JEWELRY UP HSD

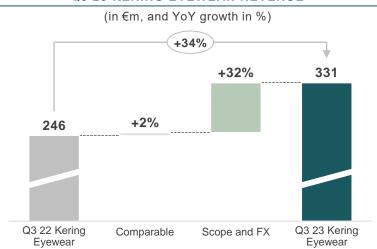


 Another strong quarter at Boucheron; solid retail at Pomellato; Qeelin good momentum

KERING EYEWEAR



Q3 23 KERING EYEWEAR REVENUE



- Optical frames leading growth in Q3, following very strong H1 in Sunglasses
- Comparable growth driven by Japan and APAC
- Significant contribution from Maui Jim, integration on track









9M 23 GROUP REVENUE

REVENUE BREAKDOWN BY SEGMENT

% YoY change

€M			9M Change (%)	
	9M 23	9M 22	Reported	Comp.
Gucci	7,345	7,754	-5%	-2%
Saint Laurent	2,344	2,397	-2%	+0%
Bottega Veneta	1,214	1,271	-5%	-1%
Other Houses	2,661	2,950	-10%	-8%
Kering Eyewear & Corporate	1,202	844	+42%	+12%
Eliminations	(167)	(149)	n.a.	n.a.
Kering	14,599	15,067	-3%	-2%



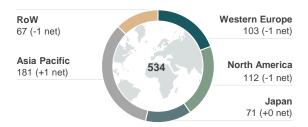
GUCCI

Q3 2023 REVENUE

€2,217m -14% REPORTED, -7% COMPARABLE

DIRECTLY OPERATED STORES

As of September 30, 23 (net change vs. June 30, 23)



REVENUE BREAKDOWN BY REGION



VoV Comparable Change

QUARTERLY PERFORMANCE

		, o , o.	lango
	€M	% comparable	% reported
Q1 23	2,616	+1%	+1%
Q2 23	2,512	+1%	-3%
Q3 23	2,217	-7%	-14%

v-o-v change

	YOY Compa	rable Change	
RETAIL BY GEOGRAPHY	Q3 23	9M 23	_
Western Europe	-5%	+3%	
North America	-22%	-22%	
Japan	+32%	+32%	
Asia Pacific	-3%	+6%	
Rest of the World	+0%	+1%	
Total Retail	-7%	-1%	



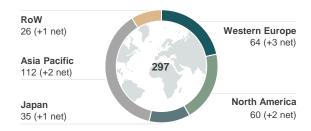
SAINT LAURENT

Q3 2023 REVENUE

€768m -16% REPORTED, -12% COMPARABLE

DIRECTLY OPERATED STORES

As of September 30, 23 (net change vs. June 30, 23)



REVENUE BREAKDOWN BY REGION



QUARTERLY PERFORMANCE

		у-о-у с	y-o-y change		
	€M	% comparable	% reported		
Q1 23	806	+8%	+9%		
Q2 23	770	+7%	+4%		
Q3 23	768	-12%	-16%		

	YoY Comparable Change		
RETAIL BY GEOGRAPHY	Q3 23	9M 23	_
Western Europe	-8%	+11%	
North America	-18%	-17%	
Japan	+29%	+24%	
Asia Pacific	+8%	+22%	
Rest of the World	-0%	+11%	
Total Retail	-4%	+6%	



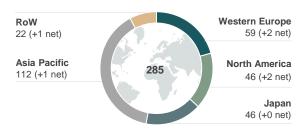
BOTTEGA VENETA

Q3 2023 REVENUE

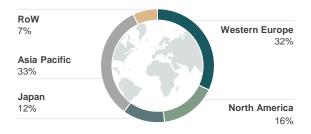
€381m -13% REPORTED, -7% COMPARABLE

DIRECTLY OPERATED STORES

As of September 30, 23 (net change vs. June 30, 23)



REVENUE BREAKDOWN BY REGION



QUARTERLY PERFORMANCE

		y-o-y cl	y-o-y change		
	€M	% comparable	% reported		
Q1 23	395	+0%	-0%		
Q2 23	438	+3%	+0%		
Q3 23	381	-7%	-13%		

	YoY Comparable Change		
RETAIL BY GEOGRAPHY	Q3 23	9M 23	_
Western Europe	-5%	+7%	
North America	+2%	-5%	
Japan	+12%	+17%	
Asia Pacific	-6%	-1%	
Rest of the World	+7%	+10%	
Total Retail	-2%	+3%	



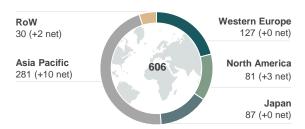
OTHER HOUSES

Q3 2023 REVENUE

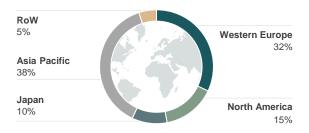
€805m -19% REPORTED, -15% COMPARABLE

DIRECTLY OPERATED STORES

As of September 30, 23 (net change vs. June 30, 23)



REVENUE BREAKDOWN BY REGION



QUARTERLY PERFORMANCE

		y-o-y change		
	€M	% comparable	% reported	
Q1 23	890	-9%	-9%	
Q2 23	966	-1%	-2%	
Q3 23	805	-15%	-19%	
	_			

	YoY Compa	rable Change	
RETAIL BY GEOGRAPHY	Q3 23	9M 23	
Western Europe	-29%	-14%	
North America	-32%	-29%	
Japan	+28%	+28%	
Asia Pacific	+13%	+27%	
Rest of the World	-33%	-23%	
Total Retail	-9%	+2%	





Gucci • Saint Laurent • Bottega Veneta • Balenciaga • Alexander McQueen • Brioni
Boucheron • Pomellato • Dodo • Qeelin • Ginori 1735
Kering Eyewear • Kering Beauté