



PRESS RELEASE

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PPR nominates three directors to its Board

On the recommendation of the Nominating Committee, the Board of Directors of PPR, which convened on 8 April, 2010 and was presided by Chairman and CEO, François-Henri Pinault, nominated three directors for a four year term, subject to shareholder approval at the General Shareholders' Meeting scheduled 19 May 2010:

- Ms. Laurence BOONE, Chief Economist, Director, Barclays Capital
- Ms. Yseulys COSTES, Chairman and CEO of 1000mercis.com, an interactive advertising, marketing and research firm with offices in Paris and London and listed on Alternext – Euronext Paris
- Ms. Caroline PUEL, Chief Journalist for Le Point in North-East Asia, China Correspondent for Radio Suisse Normande, France Info, France Inter and France Culture.

François-Henri Pinault, Chairman and CEO of PPR, stated:

“In joining the Board of Directors Laurence Boone, Yseulys Costes and Caroline Puel will bring us their valuable expertise, experience and qualifications in their respective fields of excellence which are key drivers for PPR: the global economy, e-commerce and extensive knowledge of Asia and particularly of China. These nominations highlight PPR’s continuing goal to diversify its Board and meet the objective of promoting men-women parity”.

Subject to approval by the General Shareholders' Meeting, the Board of Directors of PPR will have fourteen members, four women and ten men, eight of whom are independent.

The agenda, the proposed resolutions to be put to the vote of shareholders, a brief biography of each of the nominees and a presentation of their objectives may be viewed on the PPR website: www.ppr.com, Finance section.



About PPR

PPR develops a portfolio of high-growth global brands. Through its Consumer and Luxury brands, PPR generated sales of €16.5 billion in 2009. With approximately 73,000 employees the Group is present in 59 countries. PPR shares are listed on Euronext Paris (FR 0000121485, PRTP.PA, PPF.P).

To explore the universe of PPR brands go to www.ppr.com: Fnac, Redcats Group (La Redoute, Vertbaudet, Somewhere, Cyrillus, Daxon, Ellos, The Sportsman's Guide, The Golf Warehouse and brands of the plus-size division), Conforama, Puma and the Luxury brands of Gucci Group (Gucci, Bottega Veneta, Yves Saint Laurent, Balenciaga, Boucheron, Sergio Rossi, Alexander McQueen and Stella McCartney).



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