

**PRESS RELEASE**

October 3, 2023

**SEÁN MCGIRR APPOINTED CREATIVE DIRECTOR OF  
ALEXANDER MCQUEEN**



Photographer Robin Gallegue

Kering and Alexander McQueen announce the appointment of Seán McGirr as Creative Director of the House.

Seán McGirr was previously Head of Ready-to-Wear at JW Anderson. He joined JW Anderson in 2020 to head up the men's collections, eventually adding womenswear to his responsibilities. Prior to that, he was Women's Designer for Dries Van Noten in Antwerp. From 2014 to 2018, he was part of Uniqlo's creative offices in Tokyo and Paris working on the men's collections guided by Christophe Lemaire. He started his career assisting at Burberry and Vogue Hommes Japan.

An Irish national, born in Dublin, he is a graduate of Central Saint Martins in London, where he obtained a Master of Arts in Fashion in 2014.

Gianfilippo Testa, CEO of Alexander McQueen, said: *"We are delighted to welcome Seán McGirr as Creative Director. With his experience, personality, and creative energy, he will bring a powerful creative language to Alexander McQueen while building on its unique heritage."*

François-Henri Pinault, Chairman and CEO of Kering, added: “Alexander McQueen is a House we are passionate about, and we are confident that Seán McGirr will be able to pursue its journey with a new creative impetus. We look forward to opening this new chapter in the history of this unique brand.”

**About Kering**

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods and Jewelry: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, Ginori 1735 as well as Kering Eyewear and Kering Beauté. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow’s Luxury in a sustainable and responsible way. We capture these beliefs in our signature: “Empowering Imagination”. In 2022, Kering had over 47,000 employees and revenue of €20.4 billion.

**About Alexander McQueen**

Alexander McQueen is a British luxury fashion house founded in 1992 by Lee Alexander McQueen and under the creative direction of Sarah Burton from 2010 to 2023. Distinctive for its innovative and uncompromising expression of unbridled creativity, the house represents the power of individuality, subversive strength and defiant elegance. Strength and fragility, light and darkness, innovation and tradition are always juxtaposed.

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