



MCQUEEN

PRESS RELEASE

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ALEXANDER MCQUEEN ANNOUNCES THE DEPARTURE OF CREATIVE DIRECTOR SEÁN MCGIRR

Alexander McQueen today announces that Seán McGirr will be leaving his role as Creative Director of the House. Since joining Alexander McQueen in 2023, Seán has shaped a new chapter in the House's creative story, bringing a distinctive vision while staying deeply connected to the spirit and legacy of its founder, Lee Alexander McQueen.

Luca de Meo, CEO of Kering, said: *"I would like to thank Seán for his contribution and dedication to Alexander McQueen. Our ambition is to establish a bold new direction for the House, building on its unique heritage of exceptional tailoring, uncompromising creativity and rebellion to reaffirm its position as one of the most innovative and culturally relevant voices in luxury."*

Gianfranco D'Attis, President and CEO of Alexander McQueen, said: *"I want to thank Seán personally for everything he has brought to Alexander McQueen. Over the past three years, he has approached the House with great respect for its history while expressing his own vision. His talent and passion have helped us reconnect Alexander McQueen with London, its culture, and its extraordinary creative energy. I am deeply grateful to Seán and to the teams for their commitment, creativity, and contribution to the House."*

Seán McGirr said: *"My vision for Alexander McQueen was grounded in the interplay between raw, visceral, human beauty and the precision and rigor at the heart of the House. I am incredibly proud of the progressive energy we cultivated as a team, anchoring our creativity in contemporary culture, and seeing it resonate with the most forthright, expressive figures across art, music, cinema, and more. I leave with profound gratitude for the dedication of the studio and atelier, and craftspeople. I look forward to my next chapter and wish the House every success."*

The House will soon announce its new creative leadership.

About Kering

Kering is a global, family-led luxury group, home to people whose passion and expertise nurture creative Houses across couture and ready-to-wear, leather goods, jewelry, eyewear and beauty: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, Ginori 1735, as well as Kering Eyewear. Inspired by their creative heritage, Kering Houses design and craft exceptional products and experiences that reflect the Group's commitment to excellence, sustainability and culture. This vision is expressed in our signature: Creativity is our Legacy. In 2025, Kering employed 44,000 people and generated revenue of €14.7 billion.

About Alexander McQueen

Part of global luxury group Kering, Alexander McQueen is a British luxury fashion House founded by Lee Alexander McQueen in London in 1992. From its inception, Alexander McQueen has been defined by its expression of individuality and subversive strength. Rooted in Lee Alexander McQueen's training on Savile Row, the House pushes the boundaries of British tailoring traditions, emphasising cut, proportion and silhouette. Inspiration is often drawn from nature, British heritage and contemporary culture, with distinct narrative woven throughout the House's collections and fashion shows. Alexander McQueen became renowned for a theatrical and innovative approach, with shows that were emotionally impactful and often provocative, creating a sense of spectacle. Today, with a design studio and atelier based in London, the House upholds its foundational values, known for its uncompromising creative vision and incisive tailoring.

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Press

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