



PRESS RELEASE

30.06.2021

GENERATION EQUALITY FORUM: THE KERING FOUNDATION, ALONG WITH THE FRENCH GOVERNMENT, WILL FUND THE CREATION AND ROLL-OUT OF 15 WOMEN'S CENTERS ACROSS THE COUNTRY, BASED ON THE MODEL OF 'LA MAISON DES FEMMES' IN SAINT-DENIS (NORTH OF PARIS)

- Today began in Paris the Generation Equality Forum, a worldwide gathering to support gender equality, organized by UN Women in partnership with young people and civil society groups.
- Invited to speak at the event in the presence of President Macron, François-Henri Pinault announced that the Kering Foundation would fund, alongside the French government, the deployment of 15 '*Maisons des femmes*', based on the model created in Saint-Denis (Seine-Saint-Denis, north of Paris) by Dr. Ghada Hatem.
- Offering care and support for women who are victims of violence, this women's center has proven its value and impact, providing patients with multidisciplinary care that is personalized and available on-site.

The opening ceremony of the Generation Equality Forum was held this afternoon at the Carrousel du Louvre in the presence of President Emmanuel Macron, several heads of state and government, international organizations and representatives of civil society (companies, NGOs and activists).

In a speech, François-Henri Pinault, the Chairman and CEO of Kering, announced an increase in the Group's existing support for combating violence against women. The Kering Foundation will provide €5 million over five years to help finance, along with the government, the opening of 15 centers in France to provide shelter, care and support for women who are victims of violence.

As a stakeholder in the Generation Equality Forum, Kering is a private sector Leader of the Action Coalition on 'Gender-based violence', operating through the 'OneinThreeWomen' network which it co-founded, while Gucci, one of the Kering Group's Houses, is the private sector Leader of the Coalition on 'Feminist Movements and Leadership'.

"La Maison des femmes' in Saint-Denis has demonstrated its value as a way of helping women to break out of a cycle of violence and to rebuild their lives. With the support of the government and other partners, it's time to roll out these facilities across France, and to also take care of children, who are also victims," declared François-Henri Pinault, Chairman & CEO of Kering and Chairman of the Kering Foundation.

The Kering Foundation, which has been combating violence against women since 2008, was the first private sector partner to support '*La Maison des femmes*' in Saint-Denis, founded in 2016 by Dr. Ghada Hatem.

"With 'La Maison des femmes', we have been able to place women survivors of violence at the very center of our work. Through caring and listening, our ultimate aim is to enable our patients to start over again," explains Dr. Ghada Hatem, founder of '*La Maison des femmes*'.

A unit within the Saint-Denis Hospital Center, '*La Maison des femmes*' in Saint-Denis acts as a single point of care that provides practical, comprehensive help to women in difficulty or who are victims of violence. In 2020, 4,652 women were cared for and supported by '*La Maison des femmes*' over nearly 16,000 consultations (a 29% increase from 2019), while 210 victims of incest were also supported.



In 2021, Dr. Ghada Hatem was instrumental in creating the Re#Start Collective, a network that aims to expand healthcare and support for women in difficulty or who are victims of violence. This network aims to create new centers based on the model of 'La Maison des femmes' that offer a range of multidisciplinary support and care, adapted to each woman's needs. In addition to government funding, an initial group of sponsors, foundations and companies – including the Kering Foundation – was formed to finance the roll-out of these new centers. The Re#Start Collective has two ambassadors, Élisabeth Moreno, France's Minister Delegate for Gender Equality, Diversity and Equal Opportunities at the Prime Minister's Office, and François-Henri Pinault.

Violence against women is a major public health challenge, and is generating growing public awareness. According to France's national statistical body, INSEE, and its observatory of delinquency and the penal system, ONDRP, some 220,000 women aged between 18 and 75 face domestic violence, while more than 450,000 are victims of non-domestic violence. Meanwhile, nearly 60,000 adult women living in France have suffered genital mutilation.

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About the Generation Equality Forum

The Generation Equality Forum is a worldwide gathering to support gender equality, organized by UN Women in partnership with young people and civil society groups, and jointly supported by the governments of France and Mexico. The event brings together governments, international organizations, civil society, young people, the private sector and activists from around the world. The aim is to encourage them to make practical, ambitious and lasting commitments in support of gender equality. The Forum opened in Mexico in March and will draw to a close in Paris, from June 30 to July 2, 2021.

<https://forum.generationequality.org/>

About 'La Maison des femmes' in Saint-Denis

'La Maison des femmes' in Saint-Denis (Seine-Saint-Denis, north of Paris) is a facility providing a single point of care for women in difficulty or who are victims of violence. A unit within the Saint-Denis Hospital Center, its aim is to provide practical and comprehensive help to women in difficulty or who are victims of violence. A medical-social center with recognized expertise, it brings together professionals from the fields of healthcare, law, the justice system, therapy, sports and the arts. Their work is spread across three departments: family planning; female gender mutilation; and marital, family, sexual and sexist violence.

About the Kering Foundation

Worldwide, 1 in 3 women is or will be a victim of violence during her lifetime. Since 2008, the Kering Foundation combats this violence that affects all cultures and all social classes. To maximize its impact, the Foundation works hand in hand with a limited number of local partners in six countries: China, France, Italy, Mexico, the United Kingdom, the United States.

The Foundation supports local survivor-centered organizations that provide comprehensive services to women, and works with younger generations, particularly young men and boys, to combat violence against women through prevention programs.

The Foundation also seeks to change behaviors within Kering and in society in general. It offers training sessions on domestic violence for Kering employees and created, in 2018, alongside the FACE Foundation, "One in Three Women", the first European network of companies engaged against gender-based violence.

www.keringfoundation.org / [Twitter: @KeringForWomen](https://twitter.com/KeringForWomen) / [Instagram and Facebook: @KeringFoundation](https://www.instagram.com/KeringFoundation)

About Kering

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods, Jewelry and Watches: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, Ulysse Nardin, Girard-Perregaux, as well as Kering Eyewear. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow's Luxury in a sustainable and responsible way. We capture these beliefs in our signature: "Empowering Imagination". In 2020, Kering had over 38,000 employees and revenue of €13.1 billion.