

K E R I N G



PRESS RELEASE

02.09.2023

KERING AND ITS HOUSES COME TOGETHER IN DONATION TO SUPPORT PEOPLE AFFECTED BY THE TÜRKIYE-SYRIA EARTHQUAKE

In response to the emergency situation following earthquake in southern Türkiye and northern Syria, the Kering family of brands is coming together to provide support to the thousands of people affected by the earthquake.

Kering and all its Houses (Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, Dodo, Qeelin, and Kering Eyewear) will together make a donation to the International Committee of the Red Cross as an immediate contribution to support the work of the emergency responders who are meeting people's immediate needs in the aftermath of the earthquake.

Kering and all its Houses stand in solidarity with the victims and their families.

About Kering

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods, Jewelry: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, as well as Kering Eyewear. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow's Luxury in a sustainable and responsible way. We capture these beliefs in our signature: "Empowering Imagination". In 2021, Kering had over 42,000 employees and revenue of €17.6 billion.

Contacts

Press

Emilie Gargatte
Marie de Montreynaud

+33 (0)1 45 64 61 20
+33 (0)1 45 64 62 53

emilie.gargatte@kering.com
marie.demontreynaud@kering.com

www.kering.com

Twitter: @KeringGroup

LinkedIn: Kering

Instagram: @kering_official

YouTube: KeringGroup