



Press Release

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Béatrice Lazat appointed Human Resources Director at Kering

Kering announces the appointment of Béatrice Lazat as Kering's Human Resources Director, effective 3 March 2016.

Béatrice Lazat will report to Jean-François Palus, Managing Director of Kering, and will be a member of the Group's Executive Committee. Her mission will be to continue to adapt Kering's Human Resources policy to the Group's new strategic issues, in order to further enhance its attractiveness and overall performance. Within her new role, she will capitalise on her dual expertise in marketing and human resources, as well as her experience of diverse cultural environments, all of which will be beneficial both for Kering in operational terms and for Kering teams, in terms of career development.

Béatrice Lazat takes over from Belén Essioux-Trujillo, whom Kering thanks for her continued contribution throughout years of collaboration, and to whom the Group wishes continued success in her professional career.

Béatrice Lazat

A French national, Béatrice Lazat started her career in the luxury sector in France at Cartier, and moved to Christofle. She then joined L'Oréal and built an international career for over 20 years, working successively in the United Kingdom, Hong Kong, Australia and China. More recently, she worked in Shanghai as L'Oréal's Human Resources Director for the Asia-Pacific region. Aged 54, she is a graduate of the ESCP business school and holds an MBA from Georgia State University.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, Puma, Volcom, Cobra and Electric. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of more than €11.5 billion in 2015 and had more than 38,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

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