

Christophe Artaux is appointed Chief Executive Officer of Qeelin

Kering today announces the appointment of Christophe Artaux as Chief Executive Officer of the Chinese jewellery brand Qeelin, effective immediately. He replaces Guillaume Brochard, co-founder of Qeelin, who has chosen to leave the company for personal reasons.

Formerly business consultant and managing director within the luxury and jewellery sectors, Christophe Artaux will bring to the brand his industry expertise and his knowledge of business development in key geographies. As CEO of Qeelin, he will be responsible for the further growth and development of the brand.

Albert Bensoussan, CEO of Kering 'Luxury – Watches & Jewellery' division, stated: *"We are happy to welcome Christophe Artaux within the Group today, alongside Dennis Chan, co-founder and Creative Director of Qeelin. His experience and knowledge of the market will allow him to support and boost Qeelin's growth in China. I would like to thank Guillaume Brochard for his hard work and dedication in launching and growing Qeelin to the unique brand it is today"*.

Christophe Artaux

Christophe Artaux, a French national, started his career as financial auditor within Coopers & Lybrand professional services organisation, today known as PwC. He then spent 4 years as financial director and internal auditor within the Yves Rocher Group. In 2000, he joined the LVMH Group where he spent over 13 years at senior management, commercial and financial positions within the Watches & Jewellery division, including Hublot and TAG Heuer. Since 2013, Christophe Artaux has worked as an independent business consultant. He holds a degree from Reims Management School.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, Puma, Volcom, Cobra, Electric and Tretorn. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner. Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2013 and had 35,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).



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