

## Christopher Kane and Kering announce appointment of CEO

Christopher Kane and Kering today announce the appointment of Alexandre de Brettes as Chief Executive Officer of the brand Christopher Kane, effective 1<sup>st</sup> September, 2013. De Brettes' appointment is the first major hire since Kering acquired the Christopher Kane company in January 2013 and forms part of the company's global development strategy.

Previously Director of Financial Communications and Market Intelligence at Kering, Alexandre de Brettes joined the Group in 2002 as Deputy Director of Financial Communications.

Christopher Kane, Creative Director, and Tammy Kane, Deputy Creative Director of the brand, commented: *"We are delighted that Alexandre is joining our company. His experience at Kering is invaluable to us and his understanding and appreciation of our creative culture was what drew us to him. Alexandre's appointment puts the running of our business in very good hands and gives us a strong ally in the building of our company. Together, we will focus on organic global growth and protecting and nurturing the creative DNA of our business."*

Alexis Babeau, Managing Director of Kering Luxury Division, said: *"Alexandre's skills and the experience he acquired within the Group will enable him to help the Christopher Kane house accelerate its expansion"*.

Alexandre de Brettes, CEO of Christopher Kane (as of 1<sup>st</sup> September 2013), stated: *"I am thrilled to join Christopher Kane. With Christopher, Tammy and the whole team, my role will be to bolster the growth of this extraordinary fashion house around the world, protecting its creative heart and capitalizing on its unique identity."*

### **About Alexandre de Brettes**

*Alexandre de Brettes began his career in 1990 with KPMG Audit in France, in the audit and financial consulting divisions. He then held various financial responsibilities in the fields of banking, industry and consultancy. A French national, Alexandre de Brettes holds a degree from CSU of Sacramento.*

### **About Christopher Kane**

*Scottish born Christopher Kane's designs creatively fuse fabric, colour and print. The Christopher Kane label is a key contributor to the seasonal trends, demonstrating a contemporary, progressive vision. Christopher first came to the attention of the fashion world on delivering an award-winning collection at Central Saint Martins College in March of 2006. His first independent show followed in September of that year in London. Christopher Kane, the label, has since become a highlight of the London Fashion Week schedule and Christopher, working in tandem with his sister, Tammy, has now shown for 14 seasons and become a major player within the industry. Until Fall 2012, Christopher was the design lead for Versus working closely with Donatella Versace on eight women's wear collections. In May 2009, Christopher launched a line of t-shirts featuring a monkey print that rose to*



# CHRISTOPHER KANE

iconic status. He launched his first resort collection in November 2010 along with his first menswear collection in the same year. Christopher Kane has received several industry accolades in recent years including winning the highly acclaimed Vogue/British Fashion Council Fashion Fund.

## **About Kering**

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretorn. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2012 and had 33,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

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