

Press Release

Claire Roblet appointed Director of financial communications and market intelligence of Kering

Kering today announced the appointment of Claire Roblet as Director of financial communications and market intelligence of Kering, effective October 7th 2013. She will report to Jean-Marc Duplaix, Kering Chief Financial Officer. Claire Roblet will lead the Group's financial communications, financial publications, analyst and investor relations and market intelligence.

Claire Roblet takes over from Alexandre de Brettes, who was appointed CEO of Christopher Kane fashion house at the beginning of September.

Claire Roblet began her career in the fields of consulting and banking, before becoming Financial analyst at CM-CIC Securities in 2000. In 2004, she joined M6 Group as Head of investor relations and then France Telecom Group (now Orange) in 2010, where she held responsibilities in the Investor relations department, before being appointed Chief of staff of Orange group CFO and Deputy CEO in 2012. She is a graduate from Sciences Po Paris and the University of Paris-Dauphine.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, McQ, Balenciaga, Brioni, Christopher Kane, Stella McCartney, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Qeelin, Pomellato, Puma, Volcom, Cobra, Electric and Tretorn. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of \in 9.7 billion in 2012 and had 33,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

Contacts

Press

Hélène Saint-Raymond+33 (0)1 45 64 61 20helene.saint-raymond@kering.comClaire Fretellière+33 (0)1 45 64 63 31claire.fretelliere@kering.com

Analysts / Investors

Edouard Crowley + 33 (0)1 45 64 63 28 edouard.crowley@kering.com

Website: www.kering.com