

## Kering co-producer of *Ice & Sky*, a new film by Luc Jacquet

- ∞ **Kering Group is co-producer of *Ice & Sky*, a new film by Luc Jacquet, that retraces the story of climatologist and glaciologist Claude Lorius, one of the scientists who played the most instrumental role in the discovery of global warming.**
- ∞ **The film's premiere, hosted by Kering, Pathé, Eskwad and Wild Touch took place in Paris yesterday Wednesday 7 October.**

The French premiere of *Ice & Sky*, a new film by director Luc Jacquet, was hosted by Kering, Pathé, Eskwad and Wild Touch yesterday, with an audience of nearly 500 guests in attendance including French Minister of Ecology, Sustainable Development and Energy Ségolène Royal.

For Kering, co-producing this feature-length documentary on climate change reflects the Group's dual commitment to both sustainability and to the film industry. Kering became an official partner of the Cannes Film Festival in 2015, with the partners launching their "Women in Motion" initiative at this year's edition of the Festival to empower female talents in cinema.

The release of this film, by *The March of the Penguins* (2005) director Luc Jacquet and co-producer Kering, is of timely significance due to the fact COP21 discussions are to take place in Paris from 30 November to 11 December. Earlier this year, Kering already published the results and methodology of its Environmental Profit & Loss account – a pioneering tool that enables a business to translate environmental impacts, generated within its own operations and across all of its supply chains, into euro values. In open-sourcing this innovative methodology, developed by Kering, the Group hopes to encourage corporations to work together to address our shared issues.

Kering's continued commitment to driving more sustainable business practices has been notably recognised by the Dow Jones Sustainability Indices (DJSI), who have awarded Kering the title of Industry Leader for two consecutive years now, and by the French CSR Institute (l'Institut RSE) and media *Les Echos* who recently ranked Kering amongst the leaders of the "Sustainable CAC 40", a ranking of the most responsible corporations on the French stock market index.

Kering previously supported the production of *HOME* by Yann Arthus-Bertrand and Luc Besson in 2009. The film, watched by over 600 million people worldwide, was created to raise the general public's awareness of the environmental issues our planet is facing.

*"A pillar of today's culture, cinema is one of the most powerful ways to bring people together and bring their attention to global issues. Kering decided to co-produce *Ice & Sky* as the film resonates deeply with our Group's beliefs, be it in terms of the importance of environmental awareness and education, or the necessity to adopt more sustainable practices."* said François-Henri Pinault, CEO & Chairman, Kering.

*Ice & Sky*, the closing film of the 68th Cannes Film Festival, will be rereleased in theatres across France on the 21st October.



### **About Kering**

*A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, PUMA, Volcom, Cobra and Electric. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner. Present in more than 120 countries, the Group generated revenues of €10 billion in 2014 and had more than 37,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).*

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### **Social Media**

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