



Press release

New York, 06.06.2016

The Kering Foundation, in partnership with NAESV and NNEDV, extends training program to prevent and combat violence against women in the US

- ∞ **The Kering Corporate Foundation, the National Alliance to End Sexual Violence (NAESV) and the National Network to End Domestic Violence (NNEDV) partner to develop an employee training program that seeks to combat sexual and domestic violence**
- ∞ **Following the successful rollout of similar training partnerships in France, Italy and the UK, the Kering Foundation now extends its program to the US**

Employees as advocates

The Kering Foundation, the National Alliance to End Sexual Violence (NAESV) and the National Network to End Domestic Violence (NNEDV) have joined forces to raise awareness about violence against women, an issue that touches all societal classes, and enable Kering employees to become advocates for its prevention. The partnership will be officially launched by Marie-Claire Daveu, Kering's Chief Sustainability Officer and Head of International Institutional Affairs; Monika Johnson Hostler, President of NAESV; and Cindy Southworth, Executive Vice President of NNEDV in New York today, June 6.

Under the partnership, the three organizations have developed a training program for all 1,200 US-based employees of Kering Corporate and the Group's luxury Maisons. The program provides teams with correct know-how to intervene should they encounter these situations, in either their personal or professional lives. A particular focus is placed on understanding violence against women; recognizing and breaking down stereotypes; creating a supportive work environment for survivors; and discussing available support services. Critical to the program is the local expertise provided by NAESV and NNEDV who, during their combined forty-five years of experience, have primarily worked on advising policymakers and educating the general public.

Regional partners combat global issue

This new partnership marks the continued rollout of the Kering Foundation's training program across Kering's key operating regions, with the first US-based training sessions having already taken place. Worldwide, a total of over 500 employees have received training thanks to similar partnerships already established under the Kering Foundation's "*Charter to Combat and Prevent Domestic Violence*" training program. The first of such Charters was signed in France in 2010 with the NGO *Fédération Nationale Solidarité Femmes* (FNSF), the second in Italy in 2013 with *Donne in Rete contro la violenza* (D.i.Re); and most recently in the UK in 2015 with *Women's Aid*.

Whilst this is the Kering Foundation's first anti-domestic violence focused partnership in the US, two anti-sexual violence partnerships have been in place since 2015; with *We End Violence* to run online prevention training programs, and with *It's on Us* to address the issue of sexual assault on college campuses.



National Alliance to
End Sexual Violence



“When one considers that up to 60% of victims in the US lose their job due to reasons stemming from domestic violence each year, we cannot but take action. The workplace can provide an escape and a means of financial independence for those experiencing violence; a support system we hope to further reinforce through the Kering Foundation’s new partnership with NAESV and NNEDV. In providing our Group’s employees with the support they require to support others, I hope we can build on the momentum of positive change taking place worldwide.” said François-Henri Pinault, Chairman and CEO of Kering and President of the Kering Corporate Foundation.

Cindy Southworth, Executive Vice President of NNEDV said *“Domestic violence is an epidemic that must end. This program is an innovative, effective way to ensure that employees have the tools they need to combat domestic violence. NNEDV applauds the Kering Foundation for taking a stand to end abuse and help us create a world in which violence against women no longer exists.”*

Monika Johnson Hostler, President of NAESV said *“More companies should follow the bold lead of the Kering Corporation in helping end sexual violence. It is crucial that survivors have all the resources they need to live lives free from violence, and creating a safe work environment is a huge component of this. We look forward to this continued partnership with NNEDV and the Kering Foundation.”*

Violence against women in the US

- ∞ **Every 9 seconds**, a woman is sexually assaulted or beaten in the US
- ∞ **1 in 3** women in the US have experienced rape, physical violence, or stalking by a partner
- ∞ **24%** of cases of sexual violence in the workplace are reported to the police
- ∞ **1 in 3 women killed in the workplace** are killed by a former or current intimate partner
- ∞ US women lose approximately **\$727 million** of their wages each year due to domestic violence reasons, due to the **80 million days** of unpaid leave they are forced to take

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National Alliance to
End Sexual Violence



About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, Puma, Volcom and Cobra. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of more than €11.5 billion in 2015 and had more than 38,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

About the Kering Foundation

Launched in 2009, the Kering Corporate Foundation combats Violence Against Women. To enhance its global impact, the Foundation focuses on one cause in each of the following three regions:

- Sexual Violence in the Americas
- Harmful Traditional Practices in Western Europe (France, Italy, United-Kingdom)
- Domestic Violence in Asia

The Kering Foundation supports NGOs' projects, social entrepreneurs and awareness campaigns while involving the Group's 38,000 employees.

About NAESV

The National Alliance to End Sexual Violence (NAESV) is the voice in Washington, DC for state coalitions and local programs working to end sexual violence and support survivors. NAESV was founded when 56 statewide organizations joined with approximately 1,000 local rape crisis centers and prominent national advocates to create NAESV.

About NNEDV

The National Network to End Domestic Violence (NNEDV) is dedicated to creating a social, political and economic environment in which domestic violence, sexual assault, dating violence and stalking no longer exist. As the leading voice for domestic violence victims and their allies, NNEDV members include all 56 of the state and territorial coalitions against domestic violence, including over 2,000 local programs. NNEDV has been a premiere national organization advancing the movement against domestic violence for over 25 years, having led efforts among domestic violence advocates and survivors in urging Congress to pass the landmark Violence Against Women Act of 1994.