



## Press release

22.10.2015

### Francesca Bellettini and Carlo Alberto Beretta are appointed as new members of Kering's executive committee

Today, Kering announced the appointment of Francesca Bellettini, CEO of Saint Laurent, and Carlo Alberto Beretta, CEO of Bottega Veneta, as new members of its executive committee, effective immediately.

Their appointment illustrates the increasing role of Saint Laurent and Bottega Veneta in the Group's growth. The Group will thus benefit further from Francesca Bellettini's and Carlo Alberto Beretta's expertise in the luxury world.

Kering's executive committee is now composed of the following 12 members:

- François-Henri Pinault, Chairman and CEO of Kering
- Jean-François Palus, Group Managing Director of Kering
- Albert Bensoussan, CEO of Kering's 'Luxury - Watches and Jewelry' division
- Francesca Bellettini, CEO of Saint Laurent
- Carlo Alberto Beretta, CEO of Bottega Veneta
- Marco Bizzarri, CEO of Gucci
- Marie-Claire Daveu, Chief Sustainability Officer and Head of international institutional affairs of Kering
- Jean-Marc Duplaix, CFO of Kering
- Belén Essioux Trujillo, Senior Vice-President, Human Resources of Kering
- Björn Gulden, CEO of Puma SE
- Grita Loeb sack, CEO of Kering's 'Luxury - Couture & Leather Goods' emerging brands
- Roberto Vedovotto, CEO, Kering Eyewear.

#### **Francesca Bellettini**

*An Italian national, Francesca Bellettini started her career in London as an investment banker, working at Goldman Sachs International, Deutsche Morgan Grenfell and Compass Partners International. In 1999, she joined the Prada Group in the planning & new business development division, and was appointed operations manager of Helmut Lang in 2002. Francesca Bellettini joined the Kering Group in 2003 as strategic planning director and associate worldwide merchandising director of Gucci. In November 2008, she was appointed worldwide merchandising director of Bottega Veneta and then promoted to worldwide merchandising and communications director in November 2010. In September 2013, she was appointed chief executive officer of Saint Laurent. Francesca Bellettini holds a degree from Bocconi University in Milan.*

#### **Carlo Alberto Beretta**

*Carlo Alberto Beretta, an Italian national, started his career in 1993 at the Italian department store La Rinascente as senior buyer. He spent over seven years there, concluding his experience as divisional merchandising manager for menswear. He was then appointed menswear brand manager at Valentino. In 2003, he joined Ermenegildo Zegna, where he spent 11 years, starting as senior merchandising manager, then being appointed retail development director. In January*



2015, he was appointed chief executive officer of Bottega Veneta. Carlo Alberto holds a degree in business administration from Bocconi University in Milan.

#### **About Kering**

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, Puma, Volcom, Cobra and Electric. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner. Present in more than 120 countries, the Group generated revenues of €10 billion in 2014 and had more than 37,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

#### **Contacts**

##### **Press**

Hélène Saint-Raymond	+33 (0)1 45 64 61 20	helene.saint-raymond@kering.com
Floriane Geroudet	+33 (0)1 45 64 66 00	floriane.geroudet@kering.com

##### **Analysts/investors**

Claire Roblet	+ 33 (0)1 45 64 61 49	claire.roblet@kering.com
Edouard Crowley	+ 33 (0)1 45 64 63 28	edouard.crowley@kering.com

**Website:** [www.kering.com](http://www.kering.com)

##### **Social Media**

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