

# Press Release

# Jean-Philippe Bailly appointed Chief Operating Officer at Kering

Kering announces the appointment of Jean-Philippe Bailly as Kering's Chief Operating Officer, effective 1<sup>st</sup> April 2016.

Jean-Philippe Bailly will report to Jean-François Palus, Managing Director of Kering and will be a member of the Group's Executive Committee. He will lead at global level the Supply Chain, Logistics and Industrial Operations.

He brings his experience of multiple brands, multiple products and multiple channel environments to the Group's brands, which will be beneficial both for Kering's industrial and commercial issues and the Group's Corporate Social Responsibility objectives.

#### Jean-Philippe Bailly

A French national, aged 48, Jean-Philippe Bailly was the Director of Supply Chain & Procurement at Richemont since 2004, where he was responsible for the global and transversal functions of Supply Chain, Compliance and Procurement. Jean-Philippe Bailly started his career in the United States, in sports marketing and publishing specialised in American professional sports.

He then became Director of Logistics and Procurement of the distribution division for Europe at Valeo, before being appointed Director of Operations, responsible for industrial and commercial development of a joint venture of the Group. He joined Richemont in 2000 to develop a worldwide integrated strategy and logistics organisation.

He is a graduate of the University of Wisconsin at Madison and the ISLI Kedge Business School.

#### About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, Puma, Volcom and Cobra. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of more than €11.5 billion in 2015 and had more than 38,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

## Contacts

# Press

 Eloi Perrin
 +33 (0)1 45 64 61 72
 eloi.perrin@kering.com

 Floriane Geroudet
 +33 (0)1 45 64 66 00
 floriane.geroudet@kering.com

### Analysts/investors

 Claire Roblet
 + 33 (0)1 45 64 61 49
 claire.roblet@kering.com

 Andrea Beneventi
 + 33 (0)1 45 64 63 28
 andrea.beneventi@kering.com

Website: www.kering.com

Press Release 18.03.2016 1/2



Social Media

Twitter: @KeringGroup LinkedIn: Kering

Instagram: @kering\_official YouTube: KeringGroup

Press Release 18.03.2016 2/2