

## Press Release

24.09.2013

Kering is listed in Dow Jones Sustainability Indices (DJSI) World and Europe, and rated as a leader of Luxury and Apparel industries in Carbon Disclosure Project (CDP) survey

For its very first year of participation in the review, Kering was added to the Dow Jones Sustainability Indices (DJSI) World and Europe.

The Dow Jones Sustainability Index (DJSI) tracks the best-in-class sustainability performers among the 2500 largest companies in the Dow Jones Global Total Stock Market Index.

Each year, applicant companies are rated against an industry-specific questionnaire. Only the top 10% of leading performers in terms of sustainability assessed against predefined criteria are listed in the DJSI index.

Thus in the industry sector where Kering is listed, only 12 out of the 89 companies assessed this year were added to the DJSI World index. The DJSI Europe index selected only 4 companies out of 11 assessed.

## Concurrently, Kering also leads the 2013 Carbon Disclosure Project (CDP) survey in the Luxury and Apparel industry.

The CDP annual survey assesses how climate change issues are mainstreamed into corporate governance policies. Backed by more than 722 institutional investors representing in excess of US\$87 trillion in assets, the CDP aims to measure and assess risks linked to climate change within investment portfolios. In the context of the 2013 CDP survey, over 5000 companies were invited to return the CDP questionnaire and publicly disclose their carbon footprint, among which 80% of the Global 500 market caps (FTSE Global Equity Index).

Marie-Claire Daveu, Chief Sustainability Officer and Head of international institutional affairs at Kering said: "Kering's listing in the DJSI World and Europe indices and our leading position in the CDP 2013 rating confirms the quality and efficiency of our sustainability approach. More generally, this realises the commitment taken by François-Henri Pinault to imbed sustainability at the core of Kering's corporate strategy. This should contribute to bolster the trust of the public and customers in our brands and their confidence in our products.

Our efforts to mainstream social and environmental dimensions into the governance of our supply chain have received broad acclaim, thanks in particular to the Environmental Profit & Loss Account initiated by the Group. The E P&L Account will enable us to measure our environmental impacts across the entire supply chain and assign them a monetary value, thereby contributing to guide the sustainability strategy at Kering."



Kering is also listed in the ethical rating indices FTSE4GOOD, Aspi and Ethibel Excellence. In addition, Kering's sustainability reporting complies with Level A+ of the Global Reporting Initiative (GRI).

> Full results of the Dow Jones Sustainability Indices – Kering is listed in the Retailing sector: <a href="http://www.sustainability-indices.com/images/DJSI\_Review\_Presentation\_2013\_tcm1071-372104.pdf">http://www.sustainability-indices.com/images/DJSI\_Review\_Presentation\_2013\_tcm1071-372104.pdf</a>

> Carbon Disclosure Project 2013 Report:

https://www.cdproject.net/CDPResults/CDP-Global-500-Climate-Change-Report-2013.pdf

## **About Kering**

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretorn. By 'Empowering Imagination' in the fullest sense, Kering encourages its brands to reach their growth potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2012 and had 33,000 employees at year end.

The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

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