



PRESS RELEASE

Paris, 17 September 2012



Marie-Claire Daveu has been appointed Chief Sustainability Officer and Head of international institutional affairs of PPR

PPR announces the appointment of Marie-Claire Daveu as Chief Sustainability Officer and Head of international institutional affairs of PPR, and member of the PPR executive committee. Reporting to François-Henri Pinault, PPR CEO and Chairman of the board of directors, Marie-Claire Daveu's primary role will be to continue the implementation of the PPR sustainable development programme through PPR HOME, and to implement the Group's institutional affairs on a global scale.

Until March 2012 Marie-Claire Daveu occupied the post of Principal private secretary to the French Minister of ecology, sustainable development, transport and housing. She has extensive experience in the field of sustainable development, acquired not only in the course of the many positions she has held in government ministries, but also as Head of sustainable development for the Sanofi-Aventis Group.

Jochen Zeitz will be giving up his operational duties within PPR in October, as announced on 21 March this year. He is now a Director of PPR and Chairman of the board's sustainable development committee. He will also take part in a *sustainability advisory group*, reporting to PPR general management. It will bring together outside specialists and in-house experts, with the job of counselling the PPR board of directors and PPR HOME.

Marie-Claire Daveu

After embarking on a career as a senior civil servant in the field of agriculture and the environment, Marie-Claire Daveu occupied the post of Technical adviser to the Cabinet of Prime minister Jean-Pierre Raffarin, the Principal private secretary to Serge Lepeltier, Minister of ecology and sustainable development, before joining Sanofi-Aventis Group in 2005 as Head of sustainable development. From 2007 to 2012, Marie-Claire Daveu occupied the post of Principal private secretary to Nathalie Kosciusko-Morizet, first within the Ministry of ecology, then PPS in charge of forecasting and the digital economy, and lastly, within the Ministry of ecology, sustainable development, transport and housing.

Marie-Claire Daveu, aged 41, is a graduate of the Paris Grignon National Institute of Agronomy (INA PG), the National School of Rural Engineering, Water and Forests (ENGREF) and holder of a DESS (masters) in public administration from the University of Paris Dauphine.



About PPR

The PPR Group empowers a coherent ensemble of Luxury and Sport & Lifestyle premium brands, specialising in apparel and accessories, to reach their full growth potential. Distributed in more than 120 countries, PPR generated revenues of €12.2 billion in 2011 and had over 47,000 employees at year end. The PPR share is listed on Euronext Paris (FR 0000121485, PRTP.PA, PPFPP).

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