



PRESS RELEASE

Paris, October 10, 2011



Sébastien Hua appointed as *Chargé de mission* to François-Henri Pinault, Chairman and Chief Executive Officer, PPR

Sébastien Hua was appointed as *Chargé de mission* to François-Henri Pinault, Chairman and Chief Executive Officer, PPR, as of 10 October 2011.

Since 2009, Sébastien Hua had held the position of Project Leader at the Paris office of The Boston Consulting Group (BCG), the international strategic consulting firm. He previously held various offices at the French Ministry of Foreign Affairs.

Sébastien Hua

Sébastien Hua began his career in 2004 at the French Ministry of Foreign Affairs, first at the Economic Affairs Department, then at the French Permanent Mission to the United Nations in New York. In February 2009, Sébastien Hua was appointed Project Leader at the Boston Consulting Group (BCG) Paris office.

Concurrently, Sébastien Hua was in charge of General Culture Curriculum at the Institut d'Etudes Politiques of Paris.

Sébastien Hua, 32, is an alumnus of Ecole Nationale d'Administration (ENA), and graduated from the Institut d'Etudes Politiques of Paris.



About PPR

PPR nurtures a group of high-growth global brands distributed in more than 120 countries. In 2010, PPR generated revenue of €14.6 billion and had approximately 60,000 employees as of December 31, 2010. The PPR share is listed on Euronext Paris (FR 0000121485, PRTP.PA, PPFPA).

To explore the PPR brand universe, please visit www.ppr.com: Luxury Goods (Gucci, Bottega Veneta, Yves Saint Laurent, Alexander McQueen, Balenciaga, Boucheron, Girard Perregaux, JeanRichard, Sergio Rossi and Stella McCartney), Sport & Lifestyle (Puma, Volcom, Cobra, Electric and Tretorn), Fnac and Redcats.

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