

Sergio Rossi: departure of Christophe M elard

Kering announces that Christophe M elard will be leaving his position as Sergio Rossi President and CEO, effective September 1st 2014, to follow new professional challenges outside Kering Group.

Christophe M elard had joined Kering Group in 2005 as YSL Beaut  CFO and Roger&Gallet President. In 2009, he has been appointed Sergio Rossi President and CEO.

The name of his successor will be announced in due course. During the transition, Marco Bizzarri, CEO of Kering "Luxury - Couture and Leather Goods" division, will take direct responsibility of the brand.

Kering thanks Christophe M elard for his commitment during his tenure in the Group.

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Sergio Rossi: d part de Christophe M elard

Kering annonce le d part de Christophe M elard de ses fonctions de Pr sident-directeur g n ral de Sergio Rossi   compter du 1^{er} septembre 2014 afin de poursuivre d'autres opportunit s professionnelles en-dehors du Groupe.

Christophe M elard a rejoint le Groupe Kering en 2005 en tant que Directeur financier de YSL Beaut  et Pr sident de Roger&Gallet. Il a  t  nomm  Pr sident-directeur g n ral de Sergio Rossi en 2009.

L'identit  de son successeur sera annonc e prochainement. Pendant la p riode d'int rim, Marco Bizzarri, Directeur g n ral du p le « Luxe - Couture & Maroquinerie » de Kering, prendra la responsabilit  directe de la marque.

Kering remercie Christophe M elard pour son implication dans ses fonctions au sein du Groupe.

About Sergio Rossi

With its excellent workmanship, the Sergio Rossi shoe has always been chosen by refined customers who want extremely high-quality Italian footwear. Numerous Italian and international stars wear Sergio Rossi exclusively on the red carpet and countless celebrities choose Sergio Rossi shoes for gala events. Founded in 1966, Sergio Rossi is-owned by Kering, a worldwide leader in apparel and accessories which develops powerful brands in the Luxury and Sport & Lifestyle sectors.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretorn. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner. Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2013 and had 35,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).



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