



Press release

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Kering Sustainability Technical Advisory Group appointments announced

Kering today announced the composition of its Sustainability Technical Advisory Group (STAG) and the appointments of external sustainability experts as well as internal executives and board members.

External members are:

Dr Holly Dublin, Director of Strategies, The B Team

John Elkington, Co-Founder & Executive Chairman, Volans

Michael Wells, Independent Consultant in Environment and Development; Principal, Michael Wells & Associates

Kering members are:

Jean-François Palus, Group Managing Director, member of the board of directors, Kering (co-chair)

Jochen Zeitz, member of the board of directors, Chairman of the board's sustainable development committee, Kering (co-chair)

Patrizio di Marco, President and CEO, Gucci (brands representative)

Marie-Claire Daveu, Chief Sustainability Officer and Head of international institutional affairs, Kering

Kering has set up the Sustainability Technical Advisory Group with the key objective of providing technical advice and guidance to Kering's board level Sustainable Development Committee in order to assist Kering in advancing its overall sustainability strategy. Its primary role is to offer informed technical insights on the Group's sustainability initiatives and provide expertise on sustainability challenges and investments.

"We have longstanding relationships and an ongoing dialogue with our stakeholders and it is equally important to us to also include stakeholder feedback in our internal strategy to further enhance our sustainability efforts," said François-Henri Pinault, chairman & CEO of Kering, "We place sustainability at the core of Kering's business activities and in all areas of governance, and I am pleased with the level of international specialists in our Sustainability Technical Advisory Group. We will undoubtedly benefit from their valuable insight on emerging global trends and perspective from the academic field of sustainability."

The brands representative position in the Sustainability Technical Advisory Group will rotate annually among Kering brands' CEOs and external members are appointed for two years, with the option to be re-appointed thereafter upon agreement.



Dr Holly Dublin

Dr Holly Dublin is an active practitioner in the field of sustainability - linking the inherent values of biodiversity and ecosystem services to human livelihoods and well-being. Holly contributed to and supervised programmatic work on long-term ecological monitoring; the international trade and use of wild species of animals and plants; community-based conservation and empowerment with local people in developing countries; strategic planning and programme implementation for the conservation of natural resources, including species and ecosystems, and the relevant policy on all these issues. After 20 years at WWF's Africa & Madagascar Programme, she served as the elected Chair of IUCN's Species Survival Commission with over 7,500 conservation scientists and practitioners. Holly has been the Chair of the IUCN SSC's African Elephant Specialist Group for over 20 years. She has led many technical evaluations for the GEF, UNEP, IUCN, WWF and other NGOs and development agencies. Holly worked closely with Kering in the establishment of its sustainability department and became Director and Special Advisor for Sustainability at Kering from 2010-2012. During her tenure, Holly was a member of the core team in the E P&L's development and initial strategic roll out.

John Elkington

John Elkington is a writer and thinker, a serial-entrepreneur and an 'advisor from the future'. At the age of 11 he raised money for the newly formed World Wildlife Fund (WWF) (1961), and went on to dedicate his life to helping influence and inspire business leaders across the globe - through informed 'story-telling' and delivering constructive discomfort - towards sustainability and innovation. John is a world authority on corporate responsibility and sustainable development and is credited with coining the 'triple bottom line' concept for business to use as a philosophy and a framework. In 2004, BusinessWeek described John as "a dean of the corporate responsibility movement for three decades" and in 2009, a CSR International survey of the Top 100 CSR leaders placed John fourth: after Al Gore, Barack Obama and the late Anita Roddick and alongside Muhammad Yunus. John currently serves on some 30 boards and advisory boards, where a key part of his role is to channel the future into the present across a wide range of disciplines.

Michael Wells

Michael Wells is an independent environmental consultant, working at all levels from international agencies to community-based organizations in over 30 countries. He works with clients to address the questions: are we making a difference and could we do better? Based in Norway, he has assembled and led teams conducting complex and high-profile evaluations, including the Millennium Ecosystem Assessment and the UN Development Programme's \$3 billion energy and environment program. He designed and now leads a monitoring and evaluation program for the Climate and Land Use Alliance (CLUA). His recent evaluation and strategy clients also include the Gordon and Betty Moore Foundation, the MacArthur Foundation, Conservation International and the World Bank. He is an advisor to the Norwegian Government on their \$5 billion investment in 'Reducing Emissions from Deforestation and Degradation in developing countries' (REDD). He has published more than 30 articles and books on the environment and sustainable development. He has a Masters in Forest Science from Yale and an MA in Economics from the University of Cambridge.

Jean-François Palus

Jean-François Palus began his career with Arthur Andersen as an auditor and financial advisor after graduating from France's HEC business school in 1984. Before joining the Artemis Group in 2001, Mr. Palus spent ten years with the Kering Group, where he held several positions, including Deputy CFO for the timber division of Pinault SA, Group Financial Control Director, store manager at FNAC, and Corporate Secretary and member of Conforama's Executive Board from 1998 to 2001. Since 2005, Mr. Palus has been responsible for managing Kering's mergers and acquisitions, reporting to Francois-Henri Pinault, Chairman and CEO of Kering. He has been Kering's CFO and Deputy CEO since 2005 and 2008, respectively. Jean-François Palus joined the Kering Board in 2009. Since October 2012, the Sport & Lifestyle division reports directly to Jean-François Palus, with Todd Hymel in the position of Chief Operating Officer. Since December 2012 he has been Chairman of the Administrative Board of PUMA SE.

Jochen Zeitz

Jochen Zeitz is Director of Kering and Chairman of the board's sustainable development committee and Co-Founder and Co-Chair of The B Team after having been the CEO of the Sport & Lifestyle division and Chief Sustainability Officer of Kering since 2010. Prior to this, Zeitz served 18 years as Chairman and CEO at PUMA. Upon becoming PUMA's CEO in 1993, Zeitz turned it from an undesired brand nearing bankruptcy into one of the top 3 brands in the sporting goods industry. He pioneered a ground-breaking environmental profit and loss audit (E P&L) at PUMA that puts a monetary value on the impacts across a business's supply chain and believes in contributing to a new paradigm of corporate social and environmental sustainability. In 2008, he founded the Zeitz Foundation for Intercultural Ecosystem Safety to support sustainable solutions that balance conservation, community development, culture, and commerce. In October 2012, Zeitz co-founded The B Team with Sir Richard Branson to help transform the future of business. Zeitz has been a member of the Board of Directors of Harley-Davidson since 2007 and has also served as the Chair of Harley-Davidson's sustainability committee since its inception in 2011. He is also a member of the TEEB (The Economics of Ecosystems and Biodiversity) Advisory Board and a Board member of Wilderness Safaris and Chair of its Sustainability Committee.

Patrizio di Marco

Patrizio di Marco was appointed Gucci's President and Chief Executive Officer in January 2009 having originally joined the Group in 2001 as President and Chief Executive Officer of Bottega Veneta. Mr. di Marco's comprehensive twenty year career has yielded an extensive knowledge of and unique sensibility for the luxury marketplace. His professional experience is truly international, having held senior positions in Asia, Europe and America at various of the world's most respected luxury brands, and brings with it a profound understanding of how global fashion systems work today. After starting his career at the sportswear division of GFT, Mr. di Marco spent five years in Japan where he worked as Prada's CFO and Marketing & Merchandising Director. As a director of joint venture companies between Prada and



major partners in Hong Kong, Taiwan, and Singapore, he gained in-depth expertise of the Asian marketplace. From 1993 to 1998, Mr. di Marco was President and CEO of Prada America. He was then named Senior Vice President of Marketing and Communication at Louis Vuitton Americas, where he further developed important ties to the US market, and then appointed President and CEO of Celine, Inc.

Marie-Claire Daveu

After embarking on a career as a senior civil servant in the field of agriculture and the environment, Marie-Claire Daveu occupied the post of Technical adviser to the Cabinet of Prime minister Jean-Pierre Raffarin, the Principal private secretary to Serge Lepeltier, Minister of ecology and sustainable development, before joining Sanofi-Aventis Group in 2005 as Head of sustainable development. From 2007 to 2012, Marie-Claire Daveu occupied the post of Principal private secretary to Nathalie Kosciusko-Morizet, first within the Ministry of ecology, then PPS in charge of forecasting and the digital economy, and lastly, within the Ministry of ecology, sustainable development, transport and housing. Marie-Claire Daveu, aged 41, is a graduate of the Paris Grignon National Institute of Agronomy (INA PG), the National School of Rural Engineering, Water and Forests (ENGREF) and holder of a DESS (masters) in public administration from the University of Paris Dauphine.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretom. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2012 and had 33,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA)

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