

Kering and Tomas Maier enter into a joint venture to develop the Tomas Maier brand

New York – Paris. Kering and Tomas Maier today announce that they have entered into a joint venture to develop the business of the Tomas Maier brand in partnership. Tomas Maier will continue to be Creative Director of Bottega Veneta, a position he has held since 2001.

Tomas Maier, founder and Creative Director of the brand, commented: *“I am excited to enter into this new chapter for the Tomas Maier brand in parallel with my role at Bottega Veneta. I could not imagine a better partner than Kering for the Tomas Maier brand. We speak the same language and have a mutual understanding of how to take this business we started 15 years ago to new heights.”*

About Tomas Maier

The Tomas Maier brand was founded in 1997 and is based in the U.S. The brand is well-known for swimwear, knits and jersey with a simple, informal and luxurious feel.

The joint venture will focus on developing and completing the assortment of products rounding up a complete lifestyle proposition for time-off.

The collection is carried by luxury department and multi-mark stores around the world including 2 free-standing company owned stores in Palm Beach and East Hampton.

www.tomasmaier.com

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretorn. By ‘empowering imagination’ in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2012 and had 33,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

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