

STELLA McCARTNEY

**HOME, A FILM BY YANN ARTHUS-BERTRAND
TO BE SCREENED AT THE STELLA McCARTNEY LOS ANGELES STORE
ON JUNE 5TH, WORLD ENVIRONMENT DAY.**

April 15, 2009. On June 5th on World Environment Day, Home will be the first movie to be released simultaneously in all media across 5 continents. To support and celebrate this global awareness initiative the film will be screened at a private VIP event at the Stella McCartney West Hollywood store in Los Angeles.

The movie Home is Yann-Arthus Bertrand, (The Earth From Above), Francois-Henri Pinault's (CEO of PPR) and Luc Besson's (Elzevir Films and EuropaCorp.) first collaboration. The documentary film is a non profit project about major environmental and social challenges facing our world featuring aerial images filmed in over fifty countries around the world. All profits for the film will go towards Goodplanet.org.

The screening event at the Stella McCartney store will be hosted by an eco minded committee including Salma Hayek, Maggie Gyllenhaal & Peter Sarsgaard, Laura Dern & Ben Harper, Emily Deschanel and Anjelica Huston. About 200 guests will be invited to enjoy a garden summer picnic while watching the film outdoors. Reflecting Stella's efforts to help protect the environment, as many as possible environmental friendly elements will be incorporated to the event.

To lower her impact on the environment, the designer and lifelong vegetarian challenges the fashion industry by not using leather and fur in her designs. She has consistently made the effort to adapt these ideals to all of her collections; from her main line, which include ready-to-wear and accessories to lingerie, fragrance, the 100 percent organic luxury skincare line CARE and to her adidas collections.

Stella McCartney launched her own fashion house under her name in 2001 in a joint venture with Gucci Group. A lifelong vegetarian, Stella McCartney does not use any leather or fur in her designs. The brand's luxury women's ready-to-wear, shoes, bags, fragrances, eyewear, accessories, organic skin care ranges and performance range with adidas is available through 13 flagship stores including London, NY, Los Angeles, Shanghai, Tokyo, Beijing, Hong Kong and Paris as well around 600 wholesale accounts in key cities worldwide.

For additional information, please contact:

Stephane Jaspar
Worldwide Communications Director
Tel: +1 212 627 1583
Email: stephane.jaspar@us.stellamccartney.com

Arabella Rufino
Worldwide Director of Public Relations
Tel: +1 212 627 1583
Email: arabella.rufino@us.stellamccartney.com