



## **PRESS RELEASE**

### **Sergio Rossi and Francesco Russo announce their joint decision to end their partnership**

Sergio Rossi and Mr. Francesco Russo announce their joint decision to end their working relationship as of 28 February 2013.

Francesco Russo has been the Creative Director of Sergio Rossi since October 2008.

Christophe Melard, CEO of Sergio Rossi, said: “We all thank Francesco Russo for his commitment and passion during our collaboration. He has greatly contributed to the development of the brand during the past years.”

Francesco Russo will end his design creation for the Brand with the FW 13 “architectural” collection just presented during Milan fashion week and will pursue on other professional interest.

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Sergio Rossi started his business the 1950’s in San Mauro Pascoli, Italy, and created his brand in 1968. Due to excellent workmanship, the Sergio Rossi shoe has attracted a refined clientele who desire high quality Italian footwear. The brand has always been synonymous with glamour and numerous Italian and international stars have worn Sergio Rossi on the red carpet over the years. Sergio Rossi is owned by PPR, a worldwide leading Luxury and Sport & Lifestyle group.